

Update

www.nebankers.org

### We Want to See You at Convention

We will hold our Convention "Lite" on Oct. 6-7 at the Cornhusker Marriott Hotel in Lincoln. It is with "Great Expectations" that we await the opportunity to connect with you in person!

The Convention will feature an awards luncheon on Oct. 7, where the NBA will recognize bankers celebrating milestone years of service and pay special recognition to the many bankers who have volunteered countless hours serving the NBA and their communities. Scholarship award recipients will also be recognized.

Details and Agenda

Hotel Reservations

Register

### **Featured Speakers:**

"Discover Your Mission: 4 Lessons From A 50-State Journey" Janine Stange, The National Anthem Girl

"The Future Economy: Opportunities For Growth"

Andrew Busch, Political Economist, Author, and Journalist

"Marketing To The Generations In Ag"

Matt Roberts, Ph.D, Expert in Ag, Commodity Markets, Energy Issues and Biofuels

"Zero Fail Mission"

Colonel (ret.) Mark Tillman, Former Commander of Air Force One on 9/11

"127 Hours: Between A Rock And A Hard Place"

Aron Ralston, New York Times Best-Selling Author

"Cybercrime, Identity Theft And Scams"

Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert and Best-Selling Author

### Take Action to Oppose New IRS Reporting Requirements

Bankers are encouraged to contact Nebraska's Congressional delegation to urge them to oppose new IRS reporting requirements. Congress will likely be voting on the proposal during debate on the budget reconciliation package. If enacted, banks would be required to report information on account flows on every account above a de minimis threshold of \$600. In a recent <a href="Letter">Letter</a> to Congressional committees, the American Bankers Association (ABA) noted that the new requirements raise significant data privacy and security concerns and could negatively impact the banking industry's efforts to promote financial inclusion.

Contact Your Lawmaker



### **CFPB Releases Section 1071 Proposal**

The Consumer Financial Protection Bureau (CFPB) announced its proposal for implementing Section 1071 of the Dodd-Frank Act, which relates to credit application data collection for small businesses. The proposal would require lenders to report: the amount and type of small business credit applied for and extended; the race, ethnicity and sex of the small business owners; and several key elements of the price of the credit offered. The proposed requirements would apply to financial institutions that have originated at least 25 covered small business transactions within the previous two years.

### **ABA Urges Interoperability of FedNow**

The ABA submitted comments on the Federal Reserve's proposal to implement the FedNow Service. The ABA urged the Fed to ensure the new service is interoperable with the TCH Real Time Payments Network and to adopt policies consistent with current industry standards.

Read the Letter

### FHFA to Require Equitable Housing Finance Plans

The Federal Housing Finance Agency (FHFA) announced new requirements for Fannie Mae and Freddie Mac to submit annual equitable housing finance plans. The plans will include objectives, metrics and action steps related to reducing racial and ethnic homeownership gaps and promoting investment and higher home values in once-redlined areas with ongoing racial or ethnic concentrations of poverty.

Learn More

### **FHFA Announces Affordable Housing Investments**

Effective immediately, Fannie Mae and Freddie Mac will be permitted to invest up to \$850 million annually in the Low-Income Housing Tax Credit market as equity investors. FHFA also announced that it would extend from 20 to 30 days the period during which owner-occupants, public entities, and nonprofits will have exclusive ability to buy Fannie Mae and Freddie Mac real estate-owned properties before they are available for investor purchase as part of its First Look Program. These steps are part of the Biden administration's goal to "create, preserve and sell to homeowners and nonprofits nearly 100,000 additional affordable homes for homeowners and renters over the next three years, with an emphasis on the lower and middle segments of the market."

Learn More

Learn More

### **Best Practices for Blocked Outbound Calls**

The ABA and telecommunications firms recently released guidelines outlining procedures for banks to address instances when an outbound phone number is blocked or labeled as "spam" or "fraud." As part of the guidelines, participating telecommunications firms have committed to resolve at least 95% of requests to address mislabeled calling numbers and blocked calls within two business days.

Learn More

### **Education and Events Calendar**

- Sept. 14 Essential Teller Issues Virtual Seminar
- Sept. 20-21 Fall IRA Essentials Virtual Workshop
- Sept. 22-23 Fall IRA Advanced Virtual Workshop
- Oct. 6-7 2021 NBA Convention "Lite"
- Oct. 27-28 Women in Banking Conference

To register and see the complete event schedule, visit the **NBA Event Calendar**.

### **Resources to Combat Grandparent Scams**

A recent Nebraska <u>news report</u> highlighted something banks see all too often – grandparent scams. Thanks to a <u>law</u> that went into effect last year, Nebraska banks are authorized to place a hold of up to 30 days on a transaction if they suspect a senior or vulnerable adult customer is a victim of financial exploitation. Banks may also notify family members or other third parties who can assist the senior or vulnerable adult. The NBA Government Relations team presented a training webinar on the transaction hold law. | <u>View the Webinar</u> (Free registration is required) | (<u>Slides</u>)

More resources to protect your senior customers:

- Nebraska Adult Protective Services
- ABA Foundation's Safe Banking for Seniors
- Federal Trade Commission Consumer Information
- Four Ways Banks Protect Seniors by Reducing Social Isolation
- <u>Tips from AARP</u>

### **Board of Directors Roundtable Discussions**

Attracting and retaining a qualified workforce is an issue that affects every Nebraska bank. At the Summer NBA Board of Directors' meeting, members discussed issues related to the banking workforce. Topics covered included employee appearance issues, such as visible tattoos or piercings; diversity, equity and inclusion; and employee use of social media during work hours. Many banks are reevaluating their policies in these areas due to employee retention. There is no one-size-fits-all solution, but there are resources to help guide your bank's discussions around these emerging issues:

- ABA Diversity, Equity and Inclusion Resources
- Society of Human Resource Management Managing Employee Dress and Appearance Toolkit

### **Banks Invited to UNK Career Fair**

The University of Nebraska at Kearney (UNK) invites Nebraska banks to attend the Career and Internship Fair on Oct. 5. The UNK <u>College of Business & Technology Career Center</u> is reserving a special section for banks at the fair. Don't miss your chance to connect with students seeking internships and/or full-time employment!

**Learn More and Register** 

### Webinar: Banking & Cannabis

A free webinar on Tuesday, Sept. 21 at 1 p.m. CST will cover issues related to lending to the cannabis industry. The webinar will include banker perspectives on offering cannabis banking services and address FinCEN guidance on both deposits and lending, electronic payment systems, and legislative or regulatory changes that would promote bank participation in the cannabis industry.

Learn More and Register

### **Review Alliance**

Did you know that the NMLSR ID for the creditor, mortgage broker, and the individual loan officer of the creditor must be disclosed on the Contact Information Table on the Closing Disclosure?

- If any of the above have not been assigned an NMLSR ID the license number or other unique identifier shall be required.
- The abbreviation for the state of the applicable jurisdiction or regulatory body should be listed BEFORE the word 'license' in the label.

Review Alliance is an independent group of compliance specialists offering banks deep-dive audits of their existing transactions, recommendations about program enhancements or guidance on future safety and soundness. In 2020, the NBA added Virtual Compliance Officer (VCO) to its compliance offerings. VCO is a new shared service model using bank-dedicated compliance officers perfect for monitoring and guiding your bank remotely. To learn how to put them to work for your bank, contact Jennifer Heaton at the NBA at 402-474-1555 or jennifer.heaton@nebankers.org.

### **Compliance Alliance**

Q: We would like to have a giveaway contest but are concerned with the requirements under the Bank Lottery Rule. What should we consider?

**A:** Under the Bank Lottery Rule, with the exception of a savings raffle, any advance of money or credit by three or more persons for the possibility to win more than the amounts contributed generally results in a prohibited lottery. Below are several practices that are commonly accepted to not run afoul of this requirement.

The contest should be open to everyone, with no account needed to participate, offer multiple ways to enter and mention that IRS reporting may apply. The official rules should have a free alternative written entry method to enter for non-customers is sometimes known as the "sweepstakes workaround," which is common for giveaways. By offering a written entry alternative, a case can be made that there truly is no "money or credit" being advanced to the bank since an entrant potentially can mail in their entry and still be given a fair/equal shot at winning. While admittedly not a best practice, from what C/A has seen, it appears to be considered by auditors and regulators as compliant with both UDAAP and the anti-lottery statutes.

In addition to the free alternative method of entry, the bank should include the following information in the official rules for that promotion, as applicable:

- Geographic area and/or who is eligible to participate
- Opening date and scheduled termination date
- Complete name and address of the sponsor and promoter of the contest
- Number of prizes, the accurate description of each prize, the retail value of each prize and the odds of • IRS reporting may apply winning
- Whether all prizes offered will be awarded and how the prizes will be awarded
- Manner of selection of winners and when a determination of winners will be made
- Permission to use
- Where and when a list of winners can be obtained

Live Demo on Tuesday, Sept. 14, 10:00 a.m. CST | Live Demo on Thursday, Sept. 16, 1:00 p.m. CST

Compliance Alliance offers a comprehensive suite of compliance management solutions. To learn how to put them to work for your bank, call (888) 353-3933 or email info@compliancealliance.com and ask for our membership team.

# Essential Teller Issues 2021



VIRTUAL
Offering



Essential Teller Issues is rated the most dynamic teller training experience in the country. You will want all your tellers to take part in this high impact seminar. The program zeroes in on six modules that remind your tellers of the importance of what they do, how they do it, what they say, and how they deliver customer service. Essential Teller Issues is an information-packed, attention grabbing fast-paced program. InterAction Training has been providing this program for over 30 years and consistently receives rave reviews. Each participant will leave the program with a renewed commitment to excel on the job and the newest edition of the teller training manual that serves as a guide to the program.

### **September 14, 2021**

1:00 - 3:00 p.m. or 5:00 - 7:00 p.m.

### **Topics To Be Covered**

### **Professional Maturity**

- Gain Flexibility
- Manage Your Image
- What You Say, How You Say It
- Reputation
- Manage Your Emotions
- Confidentiality
- Courtesy, Kindness and Professionalism

### **Follow Procedure**

- Handle Cash Like a Pro
- See to the Details
- Robbery Preparedness
- Maintain Vigilant Compliance

### **Scrutinize Transactions**

- Verification Concerns
- Check Cashing Guidelines
- Identification Rationale
- Examining Endorsements

- Dissecting Less-Cash Deposits
- Fraudulent Schemes & Popular Scams

### **Provide Extraordinary Service**

- Make Their Day
- What the Customer Wants
- Effective Communication
- Five Habits of Highly Effective Tellers

### **Ace Cross-Selling & Referrals**

- Product Knowledge Proficiency
- Be Inquisitive, Engaging and Prepared
- Spot Opportunities; Start Conversations
- Suggest Solutions; Share Information

### **Master the Balancing Act**

- Ten Things You Must Do
- Six Things You Never Do
- Avoid Outages and Interruptions
- Eliminate Transpositions

### **Who Should Attend**

Everyone who works a teller window including part-time, sometimes or all the time tellers plus teller supervisors, branch managers and those responsible for training tellers.

### **About the Speaker**

**Vicki Kraai's** 25+ years of financial services experience started at the family bank in rural Nebraska, serving as a teller and eventually becoming CEO. Her many years of banking include credit card lending experience where she was a member of the management team that launched the Cabela's credit card program. She has a passion for developing people for success in the financial services industry. Attendee's value Vicki's highly engaging "been there, done that" approach to all facets of her training and speaking engagements. Vicki was named CEO of InterAction Training in 2020.



### **Registration and Pricing Information**

### Check here for the MEMBER BANK ALL-ACCESS PASS: \$500 (Need a main contact/registrant)

Member: \$125 (first person) \$ 75 (each add'l) Non-Member: \$225 (per person)

Approximately 2 days prior to the program, you will receive a link to the online presentation.

Notice is required for all substitutions/cancellations. If the cancellation request is received by the NBA Education Center by September 7, 2021, the full fee will be refunded. After that date, the refund is subject to a 50% cancellation fee per registrant. Substitutions are welcomed.

(Please register online or use the form below)

233 South 13th Street, Suite 700 Lincoln, Nebraska 68508 Phone: (402) 474-1555 Education Center Fax: (402) 474-2148

www.nebankers.org

Cardholder Name:\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_

Card Number:\_\_\_\_

\_\_\_\_\_CVV: \_\_\_\_\_



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**WEBSITE**:

www.nebankers.org

→Education→

**Event Calendar** 

FAX: (402) 474-2148

MAIL: NBA Education Center,

PHONE: (402) 474-1555

PO Box 80008, Lincoln, NE 68501

# 2021 Fall IRA



# Workshops – Essentials and Advanced



### IRA Essentials – September 20 & 21, 2021 – 2 parts

(9:00am-12:00pm both days)

*IRA Essentials* gives attendees a solid foundation of IRA knowledge. Exercises are included throughout the day to help participants apply information to job-related situations. Attendees will leave this session able to work with IRA owners and process basic IRA transactions with confidence. This is a beginner's session; no previous IRA knowledge is assumed. Attendees should bring a handheld calculator.

### Topics to be discussed:

### **Introduction and Establishing IRAs**

- Identify the tax advantages of Traditional and Roth IRAs
- Summarize the IRA opening document requirements
- Explain the difference between primary and contingent beneficiaries

### **IRA Funding**

- Compare and contrast Traditional and Roth IRA eligibility requirements
- Explain the regular contribution limit
- Distinguish the regular contribution deadline
- State the rules for prior-year contributions
- Communicate the regular contribution reporting deadlines

### **IRA Distributions**

- Identify federal income tax withholding requirements
- Recognize the exceptions to the early distribution penalty tax
- Summarize the tax consequences of Traditional and Roth IRA distributions
- Define a required minimum distribution and the required beginning date
- Communicate the distribution reporting deadlines

### **IRA Portability**

- Differentiate between a rollover and a transfer
- Recognize rollovers between IRAs and employer-sponsored retirement plans

### Who Should Attend?

You should attend this workshop if you need to learn the basics of Traditional and Roth IRAs, or want an updated, general refresher on IRA rules.

### Advanced IRAs – September 22 & 23, 2021 – 2 parts

(9:00am-12:00pm both days)

Advanced IRAs builds on the attendees' knowledge of IRA basics to address some of the more complex IRA issues their financial organizations may handle. This is an advanced session; previous IRA knowledge is assumed. The instructor uses real-world exercises to help participants apply information to job-related situations.

### Topics to be discussed:

### **IRA Update**

- Explain recent changes affecting IRA owners
- Recognize how recent changes may affect your financial organization

### **Advanced Portability**

- Summarize the restrictions on the movement between IRAs
- Describe a conversion
- Explain the effect of withholding on a conversion
- Recognize the options available when moving from an employer-sponsored retirement plan to an IRA
- Explain the result of violating the portability and conversion restrictions

### **Beneficiary Options**

- Describe beneficiary distribution options when an IRA owner died before January 1, 2020, or dies on or after January 1, 2020
- Recognize the differences for the various beneficiary types
- Explain beneficiary payment deadlines

### **Required Minimum Distributions**

- Calculate a required minimum distribution (RMD)
- Discuss the RMD rules and reporting requirements

### You should attend this workshop if you:

- are an IRA administrator, personal banker, or member services personnel who has a working knowledge of basic IRA operations and wishes to
  expand your expertise and provide enhanced customer service;
- are a financial professional who recognizes that IRAs play an integral role in retirement planning;
- are a compliance specialist with procedural oversight of IRA policies and practices; or
- support personnel responsible for promotional materials that describe the services provided by your financial organization.

### **Registration Information**

\$225.00 - Advanced IRAs Member Fee: \$225.00 – IRA Essentials

\$420.00 - Both Workshops (Only applies to same person at each workshop to receive the discount)

Non-Member: \$675.00 per person / per workshop

Registrations received after 09/14/21, will be an additional \$25 and are subject to space availability.

Approximately 2 days prior to the program, you will receive a link to the online presentation.

Notice is required for all substitutions/cancellations. If the cancellation request is received by the NBA Education Center by September 14, 2021, the full fee will be refunded. After that date, the refund is subject to a 50% cancellation fee per registrant. Substitutions are welcomed.

(Please register online or use the form below)

233 South 13th Street, Suite 700 Lincoln, Nebraska 68508 Phone: (402) 474-1555 Education Center Fax: (402) 474-2148

www.nebankers.org



		1-07/28/202
Nebraska Bankers Association	Financial Institution:	
Fall IRA Virtual	Bank / Branch Address:	
Workshops	City/Town:	Zip:
September <u>20 &amp; 21</u> , <u>22 &amp; 23</u> , 2021	Phone# ( )	
Member Fee: \$225.00 IDA Fecentials	\$225.00 Advanced IDAs	

\$225.00 – IRA Essentials \$225.00 – Advanced IRAs \$420.00 – Both Workshops (Only applies to same person at each workshop to receive the discount)

Non-Member: \$675.00 per person / per workshop

Registrations received after 09/14/21, will be an additional \$25 and are subject to space availability.

Please register the following individual(s):  FIRST NAME   LAST NAME		Email Address	SEPT 20 & 21 IRA Essentials \$225 p/p Non-Member: \$675	SEPT 22 & 23 Advanced IRAs \$225 p/p  Non-Member: \$675	BOTH Essentials & Advanced \$420 p/p Non-Member: n/a

	ONLINE YOU MUST LOGIN TO RECEIVE MEMBER DISCOUNTED PRICING!						
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			Exp. Date:	_ Signature:_			





#BanksBackNE

# 2021 CONVENTION "Lite"

October 6 - 7 • Cornhusker Marriott Hotel - Lincoln

# SPEAKERS

### Janine Stange, The National Anthem Girl

### "Discover Your Mission: 4 Lessons From a 50-State Journey"

Comfort zones are not that comfortable, and fears are not that scary. What's scary? Not moving in spite of them. Janine candidly shares the shifts in her thinking and habits that led her to abandon comfort zones that she occupied for over a decade. Those actions led her on a life-changing 50-state mission that demanded self-motivation, focus, creativity, balance, and follow through.



### Andrew Busch, Political Economist, Author, and Journalist

### "The Future Economy: Opportunities for Growth"

The world is going to see more economic change in the next 5 years than we have seen in the last 100 years. 2021 will be transformational as trends super-charged by the pandemic fully exert themselves on the economy. Al, robots, Zoom, ESG and Bitcoin are just a few of the extraordinary tools being leveraged right now to help business overcome, adapt and thrive.



### Matt Roberts, Ph.D., Expert in Ag, Commodity Markets, Energy Issues and Biofuels

### "Marketing to the Generations in Ag"

Agriculture is the only place where you can be in your late 40's and still considered 'young' but that is the demographics of farmers in the 21st century. As we move into the 3rd decade, we are seeing an increasingly rapid transition of farms to GenX and more and more startup farms run by Millennials



### Colonel (ret.) Mark Tillman, Former Commander of Air Force One on 9/11

### "Zero Fail Mission"

Chosen as the nation's 12th Presidential pilot, Colonel (ret) Mark W. Tillman served as pilot and commander of Air Force One from 2001-2009. Col. Tillman was at the controls of Air Force One through numerous national events. Most notably, he protected the President on September 11, 2001 by keeping him out of harms way and connecting the flying oval office to the nation's first responders.



### Aron Ralston, New York Times Best-Selling Author

### "127 Hours: Between a Rock and a Hard Place"

"There is no force more powerful than the will to live," explains Aron Ralston, who faced an unimaginable challenge with his life-or-death decision. An ordinary man who was pushed to the extreme, he demonstrates the human capacity for the extraordinary, proving anyone can survive the most grueling circumstances. A talented storyteller, Ralston recounts his ordeal, shedding new light on the meaning of sacrifice, and on what is truly important.



### Frank Abagnale, Renowned Cybersecurity and Fraud Prevention Expert and Best-Selling Author

### "Cybercrime, Identity Theft and Scams"

Frank Abagnale's transformation from one of the world's most notorious con men to a highly sought-after international cyber security consultant is truly fascinating. He tells audiences the real-life stories that inspired his book and Steven Spielberg's film, Catch Me If You Can, and the lessons he's learned working with the FBI.



# AGENDA

### **WEDNESDAY, OCTOBER 6**

**10:00 am** (limited spots available) **NBA Convention Golf Outing**Wilderness Ridge Country Club

6:30 pm

Reception and Dinner for the NBA Board of Directors, NBA Past Chairmen's Club, NBA Leadership Classes of 2020 & 2022, NBISCO Board of Directors, and VEBA Board of Trustees

### **THURSDAY, OCTOBER 7**

7:00 am NBA Registration Desk Open

7:30 – 8:15 am (*Trade Show open 7:30 am. – 6:00 pm*)
NBA Trade Show Continental Breakfast with
Networking Opportunities

8:30 am Annual Convention Opening Ceremony & NBA Chairman's Remarks

Chris Hove, NBA Chairman (2020) Nebraska Bank of Commerce, Lincoln

8:35 – 9:35 am National Anthem & Presentation

"Discover Your Mission: 4 Lessons From a 50-State Journey"

Janine Stange

9:35 - 10:25 am

"The Future Economy: Opportunities for Growth" *Andrew Busch* 

10:25 – 11:15 am "Marketing to the Generations in Ag" *Matt Roberts, Ph.D.* 

11:15 am - 11:45 am TRADE SHOW BREAK

### 11:45 am Awards Luncheon

Join us as we recognize those bankers celebrating 50 years of service to the financial industry and banks celebrating milestone years of service to their communities. We will also pay special recognition to the many bankers who have volunteered countless hours in serving the NBA and their communities, as well as scholarship award recipients.

1:30 – 2:15 pm "Zero Fail Mission" Colonel (ret.) Mark Tillman

2:30 – 3:30 pm "127 Hours: Between a Rock and a Hard Place" *Aron Ralston* 

3:30 – 4:30 pm "Cybercrime, Identity Theft and Scams" *Frank Abagnale* 

4:30 – 6:00 pm NBA Correspondent Banks' Reception & NBA State BankPAC Silent Auction

6:30 p.m.
NBA Chairman's Banquet
Kirk Riley, NBA Chairman (2021)
Waypoint Bank, Cozad

9:00 p.m. Entertainment by,

**Divas Through the Decades** is a musical tribute to some of the most influential female vocalists in American pop music, featuring songs from the 40's, through today's current hits! This show will feature

music made famous by various Divas including Tina Turner, Diana Ross and the Supremes. Celine Dion, Aretha Franklin, Gloria Estefan. Madonna, Beyonce, Shania Twain, Taylor Swift, Carrie Underwood. and many more!



# **SPONSORS**

### **Diamond**

NBISCO (Nebraska Bankers Insurance & Services Co.)

### **Platinum**

Bankers' Bank of the West Bell Bank **KBA/NBA Schools of Banking** 

### **Correspondent Reception**

**Cornerstone Bank** 

**First National Bank of Omaha** 

Gold

**Fiserv** 

Midwest Independent BankersBank

### **Silver**

BlueCross BlueShield of Nebraska
Cornerstone Bank
FHLBank Topeka

Five Nines
United Bankers' Bank

### **Bronze**

BKD BOK Financial Solutions CivITas Bank Solutions, A Bankers' Bank of the West Bancorp Company Wellness Partners

# EXHIBITORS

Bankers' Bank of the West
Bankers Healthcare Group
Complete Compliance Inc.
Compliance Alliance
Data Business Equipment Inc.
DataVizion LLC
Federal Protection Inc.
Federal Reserve Bank of
Chicago

Graduate School of Banking - Wisconsin

Graduate School of Banking at Colorado

Intact Insurance Financial Services

Money Handling Machines Inc.

**NFP Executive Benefits** 

**NuSource Financial LLC** 

Office of the Comptroller of the Currency

**PMA Funding** 

Rochester Armored Car Co.

Single Source Architects and Master Builders

**Travelers** 

**United Bankers' Bank** 

**Vantage Point Solutions** 

**Wellness Partners** 

**West Gate Bank** 

as of 08/17/2021

# INFORMATION



To register for the convention, please complete the enclosed Registration Form. Please type or print the full name and nickname for each registrant along with the financial institution/firm name and address. For full registrants, please indicate on the Registration Form in the columns provided the meal functions each registrant plans to attend to help the NBA in determining actual counts for the meal functions.

### Early Bird Registration (before September 23, 2021)

### **Full Registration:**

Banker	\$405.00*
Associate Member	\$405.00*
Wednesday Golf Outing for Members	\$125.00
Accompanying Spouse/Guest	\$205.00*
Non-Member\$	1,215.00*

<sup>\*</sup> Includes admission to all convention events including sessions, reception, meal functions, and entertainment.

### **Spouse/Guest of Full Registrants Options:**

Trade Show Continental Breakfast Only	\$25.00
Awards Luncheon & Guest Speaker Only	\$55.00
Reception/Banquet/Entertainment Only\$	125.00

Non-members must add \$50 to the continental breakfast, \$110 to the awards luncheon, \$250 to reception/banquet/ entertainment only, as shown above.

Special note: If you need any special assistance at the convention, please contact the NBA Education Center to make arrangements.

### **Regular Registration / Cancellation Policy**

After September 23, 2021, add \$25 to each registration fee. Substitutions are allowed, at no additional cost. Notice is required for all substitutions/cancellations. If the request is received by the NBA Education Center by September 23, 2021, the full fee will be refunded. After that date the refund is subject to a 50% cancellation fee per registrant.

### **Convention Badges**

Registrants may pick up their registration packets at the NBA Registration Desk at the Cornhusker Marriott Hotel, Lincoln. They will not be mailed in advance. Name badges will be required for admission to all NBA events.

### **REGISTRATION DESK WILL BE OPEN:**

Thursday, October 7......7:00 a.m. - 6:30 p.m.

### **Hotel Accommodations**

A room block has been reserved at the Cornhusker Marriott Hotel, Lincoln for the convention. Please use the online link below to make your hotel reservations, or you may call the Cornhusker Marriott Hotel, Lincoln directly at (402) 474-7474. When calling, please indicate you are with the NBA room block to receive the group/corporate rate. The room block expires Wednesday, September 15, 2021.

### Cornhusker Marriott Hotel | Lincoln

333 South 13th Street, Lincoln, NE 68508 | 402-474-7474

Room Rate

Standard King or Ch Double.....\$109.00 Ch

Check-in is at 4:00 p.m. Check-out is at 11:00 a.m.

Register online more quickly, accurately, and securely! http://bit.ly/NBA-Hotel

# PAST CHAIRMEN

1892 - C.F. Bentley, Grand Island 1894 - C.E. Adams, Superior 1900 - Henry W. Yates, Omaha 1901 - George W. Post, York 1902 - Silas Henry Burnham, Lincoln 1903 - J.T. Trenery, Pawnee City 1904 - J.T. Trenery, Pawnee City 1905 - L.B. Howey, Beatrice 1906 - Philip L. Hall, Lincoln 1907 - J.P.A. Black, Hastings 1908 - Charles E. Burnham, Norfolk 1909 - J.W. Welpton, Ogallala 1910 - George N. Seymour, Elgin 1911 - Frank McGiverin, Fremont 1912 - George F. Sawyer, Western 1913 - John R. Cain, Jr., Stella 1914 - Jesse C. McNish, Wisner 1915 - Thomas Murray, Dunbar 1916 - Dan Morris, Kearney 1917 - W.S. Weston, Hartington 1918 - No Convention 1919 - H.K. Frantz, Eagle 1920 - John M. Flannigan, Stuart 1921 - Charles H. Randall, Randolph 1922 - Dan J. Riley, Dawson 1923 - C.A. Minick, Crawford 1924 - Harold H. McLucas, Fairbury 1925 - I.R. Alter, Grand Island 1926 - Clarence G. Bliss, Elm Creek 1926 - E.C. Davenport, Valentine 1927 - Charles A. Smith, Tilden 1928 - Philip L. Hall, Jr., Greenwood 1929 - A.N. Mathers, Gering 1930 - J.G. Lowe, Kearney 1931 - Edwin N. Van Horne, Lincoln 1932 - R.H. Barber, Paxton 1933 - Emil E. Placek, Wahoo 1934 - Otto Kotouc, Sr., Humboldt 1935 - J.M. Sorensen, Fremont 1936 - Henry A. Schneider, Plattsmouth

1937 - A.J. Jorgenson, Sidney

1938 - E.S. Holcomb, Broken Bow

1890 - E.K. Valentine, West Point

1939 - Clyde C. Neumann, Oakland 1940 - Carl D. Ganz, Alvo 1941 - O.A. Riley, Hastings 1942 - Robert F. Clarke, Papillion 1943 - J. Dale Milliken, Fremont 1943 - Robert I. Stout, Tekamah 1944 - Edgar McBride, Blue Hill 1945 - Victor E. Dolpher, David City 1946 - Glen T. Gibson, Gibbon 1947 - John O. Peck, Columbus 1948 - James R. Kenner, Sr., Hebron 1949 - W.H. Pierce, Shelby 1950 - Earl H. Wilkins, Geneva 1951 - William N. Mitten, Fremont 1952 - William F. Wenke, Pender 1953 - W. Horton Munger, North Platte 1954 - Edward Huwaldt, Grand Island 1954 - Joseph V. Johnson, Tecumseh 1955 - H.L. Gerhart, Newman Grove 1956 - Fred H. Bruning, Bruning 1957 - Henry D. Kosman, Scottsbluff 1958 - Harold E. Roe, Bennington 1959 - Everett M. Black, Fullerton 1960 - Minor P. Baird, Superior 1961 - Bernard D. Berkheimer, Gordon 1962 - Lyman M. Stuckey, Lexington 1964 - Norbert T. Tiemann, Wausa 1965 - William W. Cook, Sr., Beatrice 1966 - Thomas J. Aron. Crete 1967 - Marion R. Morgan, Elwood 1968 - Henry Gramann, Jr., Adams 1969 - Adon Jeffrey, Wayne 1970 - Harold L. McKibbin, Gering 1971 - John W. Cattle, Sr., Seward 1972 - Roland E. Emmett, Arapahoe 1973 - F. Willard Jackman, Grant 1974 - Richard E. Adkins, Osmond 1975 - Robert E. Burkley, Fairbury 1976 - James I. Black, Pierce 1977 - Harold E. Larmon, McCook 1978 - Karl E. Dickinson, Lincoln 1979 - James W. McBride, Aurora 1980 - Jerry E. Roe, Bennington

1981 - William W. Cook, Jr., Beatrice 1982 - Harold P. Stuckey, Lexington 1983 - Don G. Johnson, Pilger 1984 - Andrew C. Hove, Jr., Minden 1985 - Mel Adams, Ogallala 1986 - C.G. Holthus, York 1987 - Donald E. Blaha, Ord 1988 - Harley D. Bergmeyer, Wilber 1989 - James F. Nissen, Lincoln 1989 - William Brandt (Honorary), Unadilla 1990 - Samuel P. Baird, Superior 1991 - Lawrence Comine, Jr., Omaha 1992 - Rodney P. Vandeberg, Falls City 1993 - Alice M. Dittman, Lincoln 1994 - William W. Marshall, III. Grand Island 1995 - Dale E. Pohlmann, Ravenna 1996 - Arvon Marcotte, Nebraska City 1997 - Philip M. Burns, West Point 1998 - Dennis R. Utter, Kenesaw 1999 - Richard E. Adkins, Jr., Laurel 2000 - Thomas H. Olson, Lisco 2001 - Leslie R. Andersen, Bennington 2002 - Michael J. Nelson, Kimball 2003 - Matthew H. Williams, Gothenburg 2004 - Thomas E. Wolf, North Bend 2005 - Mark A. Sutko, Kearney 2006 - Catherine M. Morrissey, Lincoln 2007 - Ronald D. Kranz, Fremont 2008 - Jeffrey W. Krejci, Lincoln 2009 - Michael B. Jacobson, North Platte 2010 - Larry D. Marik, Columbus 2011 - Kendell G. Holthus, York 2012 - Clark D. Lehr, Columbus 2012 - George G. Beattie (Honorary), Lincoln 2013 - John P. Stinner, Gering 2014 - Craig G. Brewster, Butte 2015 - Michael Pate, Omaha 2016 - Jerry Catlett, Bruning 2017 - Kristie K. Holoch, York 2018 - David P. Dannehl, Loomis 2019 - Alan D. Emshoff, Exeter 2020 - P. Christian Hove, Lincoln 2021 - Kirk R. Riley, Cozad

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Extraordinary Service for Extraordinary Members

# NBA RECISTRATION FORM

### Nebraska Bankers Association's 2021 Convention "Lite"

October 6 – 7, 2021
Cornhusker Marriott Hotel, Lincoln

2021 Conventio	n "Lite"			Cornhi	usker Ma	rriott He	otel, Lincoln
(Please type or print)			Full Regi				
(1 loads type of print)						\$405.00	
Bank/Company:						\$405.00 <u>t)</u> \$125.00	
Address:		Accom	Accompanying Spouse/Guest\$205. Non-Member\$1,215.			\$205.00	
City/State/Zip:			Pegistrat	ion Options			
				se/Guest of I	Full Registr	ants:	
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Fmail:				•			<u>/</u> \$125.00
			Non-members and \$250 to the	s must add \$50 to 7 ne Reception/Banqu	hursday Breakfa: uet/Entertainmen:	st, \$110 to the t Only, as shov	Awards Luncheon, vn above.
registrations must be rece	Cancellation Policy: After September 23, 2 eived by the NBA Education Center no later II be made after September 23, 2021. Subs	than September	23, 2021 and a	are subject to			
			For Full	Registrants:			
FULL REGISTRANTS (Please type or print)				Please indicate which of the following functions you will be attending:			TOTAL DUE
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PARTIAL REGISTRAN (Please type or print)	ITS		oouse/Guest o				
FIRST NAME	LAST NAME	Continental Breakfast ONLY         Awards Luncheon ONLY         Reception, Banquet, Entertainment ONLY           \$25 p/p         \$55 p/p         \$125 p/p		uet, nment <u>LY</u>	TOTAL DUE		
1.							
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Three Ways to Register  FAX: (402) 474  MAIL: NBA Edu PO Box 80008, PHONE: (402)	l-2148 ucation Center, , Lincoln, NE 68501		nent Choice (d MasterCard	check one): □ VISA	☐ Discove	er 🗆 <i>A</i>	American Exp.
Preferred Golf Partne	ers: You may request preferred golf partners		holder Name:				
The rest of your group	ers					_CVV:	
are not guaranteed.	Ехр.	Date:	_ Signature:				



# 2021 Women in Banking Conference M 0 A W D E R R M Т Α Н 0 N S R P Т

Join your peers at NBA's seventh annual **Women in Banking Conference** and learn skills to improve your effectiveness inside and outside of the bank. Women in all areas of the bank will benefit; from supervisors to bank presidents, to lenders and customer service personnel.

### Wednesday, October 27, 2021

### 8:30 a.m. Registration / Refreshments

9:00 a.m. Welcome and Opening Remarks

9:15 a.m. FINES DOUBLE IN ROAD CONSTRUCTION

**Deadra Stanton**, Creative Communications

Before we can grow professionally, we need to keep focused on our life journey. When we are traveling so fast and so furious, we sometimes limit our ability to navigate our path.

After this presentation the participant should have strategies to help maintain their focus and make sure they stay open to new ideas, a revitalized sense of self, and making the trip is enjoyable.

10:30 a.m. **Break** 

10:45 a.m. WHAT BANKS SHOULD KNOW ABOUT MITIGATING A CRISIS IN TODAY'S "CANCEL CULTURE" ENVIRONMENT

Mary York, Founder & CEO, York Public Relations

Cancel culture. It seems we can barely make it a week without hearing of someone or some organization being "canceled." This concept was largely born out of the #MeToo movement to "cancel" celebrities for problematic actions. As examples, very public individuals like Bill Cosby, Harvey Weinstein and R. Kelly were all "canceled" by the public before their trials. But at its core, this concept is nothing new. It may have become more politicized in recent years and certainly more visible with platforms like Twitter and Facebook, but "cancel culture" has simply become a new buzzword for boycotting a group because of differing views — and banks are no exception. This session will discuss the most dangerous crises that customers would 'cancel' their bank over, and best practices for navigating a crisis.

12:00 p.m. Luncheon

1:00 p.m. GUIDING TODAY'S WOMEN BANKERS: THE ROLE OF WOMEN BANKERS AS MENTORS

Sherene McHenry, Ph.D., CSP, The People IQ Expert

Did you know that women head less than 1% of today's Fortune 1000 companies? Do you look

around you and wonder about the values, skills, and future of today's new bankers? This session will explore the value of women in guiding tomorrow's bankers and provide practical tips for maximizing mentoring relationships.



2:00 p.m. Break

2:15 p.m. HUMAN TRAFFICKING-THE FINANCIAL INDUSTRY'S ROLE IN ENDING MODERN SLAVERY

**Terri Luttrell**, Compliance & Engagement Director, Abrigo

Human trafficking is one of the fastest growing criminal activities in the world, exploiting an estimated 45 million victims a year and generating approximately \$150 billion in profits. The good news is that with education, knowledge of red flags and victim indicators, and by building strong relationships with law enforcement, the financial industry can help disrupt this form of modern slavery.

3:15 p.m. Break

3:30 p.m. **FEARLESS** 

Kat Perkins, "The Voice" Contestant

Kat competed on season six on NBC's The Voice and finished as a Top Four finalist. As part of her Fearless 2.0 Campaign, Kat will share an inspiring message about finding your passion, assuming leadership, developing and maintaining a positive attitude, working towards your dreams and becoming FEARLESS. As a nationally recognized speaker and entertainer, humanitarian and founder of her own non-profit, Kat will leave you with a renewed sense of confidence and a full heart.

4:30 p.m. READY, SET, ACTION! A time for networking, sharing refreshments, and a movie!

Join us immediately following Kat's session, at *Alamo Drafthouse* for a private screening of the newly released, comedy, "TOGETHER," starring James McAvoy and Sharon Horgan. Academy Award nominee Stephen Daldry shares the story of a family, like so many, who found a way to survive in 2020 – together. This hilarious and heartbreaking story intimately shows two partners forced to re-evaluate themselves and their relationship through the reality of lockdown.



### Thursday, October 28, 2021

### 8:00 a.m. **Refreshments**

8:30 a.m. TRY, TRY AGAIN

Laurie Stewart, President & CEO, Sound Financial Bancorp

Stewart will share her journey as an accidental banker in this thoughtful session that describes how to achieve your goals, one try at a time. You will hear about her career to the C-Suite as well as learn some tools that may guide your journey. Come laugh with her and take away some practical ideas.

### 9:30 a.m. **Break**

### 9:45 a.m. **EXECUTIVE PANEL DISCUSSION**

Female leaders have many of the same qualities as their male colleagues, especially an ability to set high goals and inspire others to fulfill them. But women are different in some ways that make them valuable additions to decision making teams. Join us to learn from our panel of bankers from varying communities and bank sizes, who will share their story of leadership from a woman's perspective. Our Panel includes:

Laurie Stewart, President & CEO, Sound Financial Bancorp (moderator)
Natalie Bartholomew, The Girl Banker, CAO & VP, Grand Savings Bank
Leslie Andersen, President & CEO, i3 Bank
Kathryn Barker, Senior Vice President, Core Bank

### 10:45 a.m. **Break**

11:00 a.m. OWN IT: BEING A WOMAN IN BANKING

Natalie Bartholomew, The Girl Banker, CAO & VP, Grand Savings Bank

Own It: Being A Woman in Banking presents immediate take-aways for session goers including information on mentorship, building your own personal brand, the importance of advocating for women in your organization, and much more.

12:00 p.m. Adjournment

### **Registration Information**

Member Fee: Non-Member Fee:

First Person - \$299 \* \$897 per person\*

Each Add'l - \$285 \* \*If received by October 20, 2021

This fee includes all conference materials, refreshments, luncheon, and Wednesday evening event. The deadline for registrations and refunds for cancelled registrations is **October 20, 2021**. Any registrations received after that date will be an additional \$25 per person and subject to space availability.

### **Location Information**

Reservations can be made by calling the hotel directly by October 5. Please mention that you're with the NBA room block. The NBA rate is \$139 plus taxes.

Embassy Suites Omaha | La Vista

12520 Westport Pky, La Vista / (402) 331-7400

Please feel free to dress casually.

To ensure your comfort, please bring a light jacket or sweater to the program.

**Notice:** If you have a disability that may affect your participation in this event, please forward a statement regarding any special needs to the Nebraska Bankers Association. We will contact you to discuss accommodations.

### **CONFERENCE SPONSORS**



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				1-09/07/21	
Nebraska Bankers Associa	Financial Institu	tion:			
2021 Women in		Bank / Branch Address:			
Banking Conference	City/Town:	City/Town: Zip:			
Embassy Suites Omaha   La Vista October 27 – 28, 2021	Phone# ( )				
Please register the following individual(s):  NAME (as you wish it to appear on the badge)	Email Address		Member Fee: First person - \$299 Each Add'I - \$285 Non-Member Fee: \$897 per person	(✓) CHECK HERE TO CONFIRM YOUR PARTICIPATION IN THE WEDNESDAY EVENING EVENT AT ALAMO DRAFTHOUSE	
Registration	s received after October 20	) will be an add	ditional \$25 per person.		
ONLINE YOU MU	JST LOGIN TO RECEIN	/E MEMBER	DISCOUNTED PRICE	CING!	
TOTAL DUE \$		Payment Ch	oice (check one):		
Four Ways to Register:  FAX: (402) 474-2148	₩EBSITE:	☐ MasterCard ☐ VISA ☐ Discover ☐ American Exp.			

Cardholder Name: \_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_

Card Number:\_\_\_\_

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**Event Calendar** 









# Agri-business Recognition Award

# **Application Form**

The Nebraska Bankers Association established the NBA Agri-business Recognition Award in 1983. Award recipients, recommended by the NBA Education Advisory – Lending Subcommittee and approved by the NBA Board of Directors, are chosen in honor of their outstanding contribution to agri-business in the State of Nebraska. Past recipients have come from private industry, the educational arena, or government service. The annual presentation of this prestigious award takes place during the NBA's Fall Agri-business Conference which is to be held September 1 – 2, 2022, in Lincoln.

The NBA strongly encourages your participation in the selection process by nominating an individual who has contributed significantly to the State of Nebraska's agri-business industry. Contributions to agri-business are the only criteria, and include, but are not limited to: economic, educational, entrepreneurial, and/or technological innovations. The NBA Education Advisory – Lending Subcommittee in determining their recommendation to the Board of Directors will carefully evaluate your nomination. If your previously submitted nominee was not selected in past years, please feel free to re-submit his or her nomination for this year's award.

Please take time to complete and submit the following application. Supporting materials (resume, letters of support, copies of service awards, continuing education certificates, newspaper articles, etc.) are not required, but are helpful.

The deadline for nominations is May 20, 2022.

Please return this form to:

Ron Arrigo, Nebraska Bankers Association

Fax: (402) 474-2148 Email: ron.arrigo@nebankers.org

(Application form must be signed and dated).

### By attachment, please provide the following:

- Information that you feel most important for the ag committee members to have to make their recommendation. Contributions include, but are not limited to economic, educational, entrepreneurial, and/or technological innovations.
- A list of your nominee's career/work history (resume may also be attached).
- Your nominee's industry and community leadership.
- A list any other information that you feel is relevant for your nominee to be selected as the recipient of the NBA's 2022 Agri-business Recognition Award.

### Please fax or email this form by May 20, 2022:

to: Ron Arrigo, Nebraska Bankers Association

Phone: (402) 474-1555 Fax: (402) 474-2148 Email: ron.arrigo@nebankers.org



Thomas H. Olson

233 South 13<sup>th</sup> Street, Suite 700 Lincoln, NE 68508

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### Past Recipients of the NBA Agri-business Recognition Award

1983	1993	2003	2013
Roger Mandigo	Daniel W. Gardner	Tony Raimondo	Dr. Ronald J. Hanson
1984 Senator Maurice Kremer	1994 Leonard T. Fleischer	and <b>Richard Reinke</b> (Posthumous)	2014 Harley D. Bergmeyer
1985 D.B. "Woody" Varner	<i>1995</i> Waldo Haythorn	2004 Frank J. Sibert	and <b>Alan J. Svajgr</b> 2015
1986 Bob Daugherty and Walter Behlen	1996  Robert L. Raun  and  Robert Kayton  (Posthumous)	2005 <b>Dr. Allen Blezek</b> and <b>Roy Dinsdale</b>	James "Jim" Trotter  2016 Thomas F. Hansen
1987 Burnham Yates	( <i>Postnumous)</i> 1997 William J. Pullen	2006 Don G. Johnson	<i>2017</i> Michael J. Kelly
1988 <b>Kirk Jamison</b> and	and Harold Wimmer	2007 Willard Waldo	<i>2018</i> <b>John R. Miller</b> and
Ambassador Clayton Yeutter	1998 Frank & Mary Bruning	2008 Howard Pitzer	LeRoy Thom (Posthumous)
1989 Congresswoman Virginia Smith	1999	(Posthumous)	2019
<i>1990</i> <b>Mr. Earl H. Monahan</b> and	Jack Maddux 2000 James W. Lindsay	2009 <b>Howard A. Lamb</b> 2010	Jerry & Bill Adams 2020
Charles M. Harper	2001	John C. Owens 2011	Thomas H. Jensen
1991 C.G. "Kelly" Holthus	Edward T. Robinson	David M.Kohl, Ph.D. 2012	Jim & Greg Linder
1992	James M. Wolf	Robin Marshall	

(Posthumous)

# save the date

# Don't miss the Bank Executives and Directors Conference!

February 27 – March 2, 2022 Turtle Bay Resort Oahu', Hawaii



Sunday, February 27, 2022

Reception

Monday, February 28, 2022

**General Session** 

Spouse Brunch

Golf Outing / Optional Tours-Activities

Reception & Dinner

Tuesday, March 1, 2022

**General Session** 

Optional Golf/Tours-Activities

**Evening on Your Own** 

Wednesday, March 2, 2022

General Session

Closing Lunch



Watch your email and Update newsletter for additional program details and registration information!



