



Diamond

Platinum

Gold

Silver

Bronze

2019

Sponsorship & Exhibit Opportunities

Increase your visibility while supporting Nebraska banks

233 South 13th Street, Suite 700
Lincoln, Nebraska 68508
Phone: (402) 474-1555
Fax: (402) 474-2148
www.nebankers.org

Sponsorship & Exhibit Opportunities

Increase your organization's exposure, heighten your brand recognition and drive sales by claiming your sponsorship or exhibit space at one of our many events the Nebraska Bankers Association has to offer.

Each opportunity is designed to help your corporate message reach the attendees effectively. This opportunity with the NBA brings you a multitude of ways to promote your products and services to our member institutions.

Where else can you find so many potential customers in one place as a NBA event? Let's discuss your goals and objectives and work to design the best sponsorship package for your needs.

Please complete the selection form for each program you'd like to participate in and the request form.

Selection Form (2019)

Convention:

NBA Annual Convention

May 1 - 3, 2019 - La Vista – Embassy Suites Omaha

DIAMOND \$10,000.00

- Keynote Speaker
- Banquet Entertainment
- Chairman's Banquet

PLATINUM \$5,000.00

- General Session Speaker
- Recognition Breakfast
- Awards Luncheon

GOLD \$3,500.00

- General Session Speaker
- Awards Breakfast Speaker
- Correspondent Bank Reception

SILVER \$2,500.00

- Continental Breakfast-Day 1
- Refreshment Break
- Imprinted Lanyards
- Imprinted Room Keys
- Convention Mobile App

BRONZE \$1,500.00

- Mobile Device Charging Station
- Candy Station Bags with Logo
- Convention Brochure and Pocket Programs

Exhibit Booth: \$800 members; \$2,000 non-members

Sponsorship Benefit	\$10,000	\$5,000	\$3,500	\$2,500	\$1,500
Name and logo recognition during convention	X	X	X	X	X
Recognition in brochure & agenda	X	X	X	X	X
Recognition in NBA publications	X	X	X		
Exhibit Booth	X	X			
Complimentary convention registration	3	2	2	1	

Conferences/Events:

Operations Conference – Day 1: Technology

February 5, 2019 - Lincoln – Cornhusker Marriott Hotel

PLATINUM \$3,500.00

- Keynote Speaker
- Luncheon

GOLD \$2,500.00

- General Session Speaker
- Reception

SILVER \$1,500.00

- Continental Breakfast
- Candy Station Bags with Logo
- Refreshment Breaks
- Tote Bag with Logo

BRONZE \$1,000.00

- Conference Mobile App
- Brochure/Promotional Material
- Mobile Device Charging Station

Exhibit Booth: \$775 members; \$1,550 non-members

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Exhibit Booth	X			
Complimentary program registration	2	2	1	

Conferences/Events:

Operations Conference – Day 2: Marketing/Retail Banking

February 6, 2019 - Lincoln – Cornhusker Marriott Hotel

PLATINUM \$3,500.00

- Keynote Speaker Luncheon

GOLD \$2,500.00

- General Session Speaker Reception

SILVER \$1,500.00

- Continental Breakfast Refreshment Breaks
 Candy Station Bags with Logo Tote Bag with Logo

BRONZE \$1,000.00

- Mobile Device Charging Station
 Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	2	1	

Bank Executive Conference

February 20 - 24, 2019 - Cabo, Pueblo Bonito Rosé Golf & Spa Resort

PLATINUM \$5,000.00

- General Session Speaker Saturday Evening Event

GOLD \$3,500.00

- Welcome Reception Continental Breakfast

SILVER \$2,500.00

- Awards Reception Refreshment Breaks

BRONZE \$1,500.00

- Brochure/Promotional Material

Golf Hole Sponsor: \$500 Golf Prize Sponsor: \$250

Sponsorship Benefit	\$5,000	\$3,500	\$2,500	\$1,500
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Golf Hole Sponsor	X			
Complimentary program registration	2	2	1	

Tri-State Leadership & Human Resources Conference

March 26 – 27, 2019 - Kansas City – Marriott, Country Club Plaza

DIAMOND \$2,500.00

- Keynote Speaker Luncheon
 Speaker Book

GOLD \$1,500.00

- General Session Speaker Conference Manual
 Tote Bag with Logo Bottled Water with Logo

SILVER \$1,300.00

- Candy Station Bags with Logo Nametag Lanyard with Logo
 Breakfast Buffet

BRONZE \$1,000.00

- Refreshment Breaks Reception
 Continental Breakfast

Sponsorship Benefit	\$2,500	\$1,500	\$1,300	\$1,000
Name and logo recognition during the Conference	X	X	X	X
Recognition in Brochure & Conference Agenda	X	X	X	X
Recognition in MBA/KBA/NBA publications	X	X	X	X
Tabletop Exhibit	X	X	X	X
Promotional Insert in Registration Packet	X	X		
5 Minutes at the Podium	X			
Complimentary conference registration	1	1	Silver and Bronze Sponsors receive one registration at 1/2 price each additional registration at member price.	

Spring Agri-business Conference

April 4 - 5, 2019 - Kearney – Holiday Inn

PLATINUM \$3,500.00

- Keynote Speaker Luncheon

GOLD \$2,500

- General Session Speaker Reception
 Continental Breakfast

SILVER \$1,500.00

- Refreshment Breaks Candy Station Bags with Logo
 Tote Bag with Logo

BRONZE \$1,000.00

- Mobile Device Charging Station Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

Conferences/Events:

NBA Annual Golf Outing

June 6, 2019 - Hastings – Lochland Country Club

GOLD \$2,500.00

- Beverage Cart Box Lunches

SILVER \$2,000.00

- Reception

BRONZE \$1,500.00

- Continental Breakfast

Golf Hole Sponsor - Staffed: \$500

Golf Hole Sponsor: \$300

Golf Prize Sponsor: \$150

Sponsorship Benefit	\$2,500	\$2,000	\$1,500
Name and logo recognition during banquet	X	X	X
Recognition in NBA publications	X	X	X
Complimentary program registration	2	1	

YBON (Young Bankers of Nebraska) Annual Conference

August 1 - 2, 2019 - Omaha – Embassy Suites Downtown

PLATINUM \$3,500.00

- Keynote Speaker Luncheon

GOLD \$2,500

- General Session Speaker Evening event/activity
 Continental Breakfast

SILVER \$1,500.00

- Refreshment Breaks Candy Station Bags with Logo
 Tote Bag with Logo

BRONZE \$1,000.00

- Mobile Device Charging Station Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

Fall Agri-business Conference

September 5 - 6, 2019 - Lincoln – Cornhusker Marriott Hotel

PLATINUM \$3,500.00

- Keynote Speaker Luncheon

GOLD \$2,500

- General Session Speaker Reception
 Continental Breakfast

SILVER \$1,500.00

- Refreshment Breaks Candy Station Bags with Logo
 Tote Bag with Logo

BRONZE \$1,000.00

- Mobile Device Charging Station Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

Women in Banking Conference

October 16 - 17, 2019 – Lincoln – Graduate Hotel

PLATINUM \$3,500.00

- Keynote Speaker Luncheon

GOLD \$2,500

- General Session Speaker Evening event/activity
 Continental Breakfast

SILVER \$1,500.00

- Refreshment Breaks Candy Station Bags with Logo
 Tote Bag with Logo

BRONZE \$1,000.00

- Mobile Device Charging Station Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

Conferences/Events:

Bank Investment, Funding, and Economic Outlook Conference

November 6 - 7, 2019 - Lincoln – Cornhusker Marriott Hotel

PLATINUM \$3,500.00

- Keynote Speaker
- Luncheon

GOLD \$2,500

- General Session Speaker
- Reception
- Continental Breakfast

SILVER \$1,500.00

- Refreshment Breaks
- Candy Station Bags with Logo
- Tote Bag with Logo

BRONZE \$1,000.00

- Mobile Device Charging Station
- Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

Sponsorship levels are for members only.

If you have questions or would like to look at additional opportunities, please contact Tammy Stanley or Ron Arrigo at nbaeducation@nebankers.org or 402-474-1555.

About Associate Membership:

Any corporation, firm, or individual that is not a Nebraska state or national bank, having a business interest in Nebraska, that provides or sells any service or product that aids in promoting the purpose for which the NBA was formed is eligible to become an Associate Member upon approval of the NBA Board of Directors and payment of annual dues. The current dues are \$1,100 annually. Membership in the Nebraska Bankers Association, one of the country's finest trade associations, can be a definite advantage to you and your business. You will be kept abreast of issues affecting the banking industry and you can participate in the NBA's educational programs and the annual convention at member institution prices.

With your Associate Membership you will receive for one full year:

- NBA's weekly "E-Update" publication
- Opportunity to advertise and submit articles in the bi-monthly "Nebraska Banker" magazine
- Educational calendars, brochures and notifications
- Publication on the NBA website including a link to your website
- Opportunity to submit topic/speaker proposals for NBA educational events
- Opportunity to cosponsor and/or exhibit at NBA educational events
- Opportunity to purchase NBA mailing lists
- Opportunity to take advantage of National Account Purchasing Power through our partnership with Office Depot
- Opportunity to post job openings on the NBA website

If you would like more information about becoming an Associate Member of the Nebraska Bankers Association or are interested in membership, simply go to <https://www.nebankers.org/index.php/about-nba/membership.html> and fill out the application form and return it at your convenience (**please do not include payment at this time**).

The description of your business should include information, in one paragraph, that describes the services you will provide to our membership. You must include two NBA member bank references. Upon approval by the NBA Board of Directors, you will be notified of your membership.

Thank you for your interest in the Nebraska Bankers Association!

2019 NBA Education Calendar

State Government Relations Forum

1/31/2019 Lincoln – Cornhusker Marriott Hotel

Operations Conference

2/5-6/2019 Lincoln – Cornhusker Marriott Hotel

Mid-Winter IRA Workshops

2/11-12/2019 Lincoln – Cornhusker Marriott Hotel

2/13-14/2019 North Platte – Holiday Inn Express

Health Savings Account Seminar

2/15/2019 Lincoln – NBA Office

Bank Executive Conference

2/20-23/2019 Cabo San Lucas – Pueblo Bonito Golf & Spa Resort

Supervisor Boot Camp

3/6-7/2019 Lincoln – NBA Office

Cybersecurity Workshops

3/12/2019 Kearney – Holiday Inn

3/13/2019 Norfolk – Northeast Community College

3/14/19 Lincoln – Cornhusker Marriott

Spring Agri-business Conference

4/4-5/2019 Kearney – Holiday Inn

NBA Annual Convention

5/1-3/2019 Omaha – Embassy Suites, La Vista

Nebraska Deposit Accounts Administration Workshops

5/21/2019 Kearney – Holiday Inn

5/23/2019 Lincoln – Cornhusker Marriott Hotel

BSA-AML Compliance Management Workshops

5/22/2019 Kearney – Holiday Inn

5/24/2019 Lincoln – Cornhusker Marriott Hotel

NBA Annual Golf Outing

6/6/2019 Hastings – Lochland Country Club

NBA Annual YBON Conference

8/1-8/2/2019 Omaha – Embassy Suites Downtown

Fall Agri-business Conference

9/5-6/2019 Lincoln – Cornhusker Marriott Hotel

Essential Teller Issues Seminars

9/09/2019 Grand Island – Ramada Midtown

9/10/2019 North Platte – Holiday Inn Express

9/11/2019 Norfolk – Norfolk Country Club

9/12/2019 Lincoln – Cornhusker Marriott Hotel

Fall IRA Workshops

9/16-17/2019 Lincoln – Cornhusker Marriott Hotel

9/18-19/2019 North Platte – Holiday Inn Express

Bank Investment, Funding & Economic Outlook Conference

11/6-7/2019 Lincoln – Cornhusker Marriott Hotel

Loan Documentation Workshops

11/19-21/2019 Kearney – Holiday Inn

Agriculture & Beyond Workshops

12/3/2019 Norfolk – Northeast Community College

Real Estate Lending Compliance Conference

12/12-13/2019 Lincoln – Cornhusker Marriott Hotel

For Office Use Only	
Assigned Booth #	_____
Date Received	_____
Amount Due	_____
Amount Paid	_____
Notes:	_____

Program Sponsorship/Exhibit Request Form (2019)

Please include entire booklet when returning.

Please type/print:

Contact Name _____	Phone (____) _____
Title _____	Fax (____) _____
Address _____ <i>(address where all pre-program material should be mailed)</i>	E-mail _____
City/State/Zip _____	

INFORMATION AS YOU WISH IT PUBLISHED Please type/print:

Company Name _____	Describe your product/service in a 35-40 word paragraph suitable to include in handout materials: _____ _____ _____ _____
Address _____	
City/State/Zip _____	
Phone (____) _____	
Fax (____) _____	
Web Site _____	
<input type="checkbox"/> Yes, I will need access to a phone line/internet*. <i>(*exhibitor responsible for all associated charges and fees)</i>	

Both the Program Selection and the Request Forms must be faxed at the same time. Also, exhibit space will not be confirmed until payment has been received. No phone-in applications will be accepted.

Total Payment Due: \$ _____.

- Please send me an invoice
- Check enclosed, payable to Nebraska Bankers Association
- Master Card VISA Exp. Date: _____

Card Number: _____ **CVV:** _____

Card Holder Name: _____

Signature: _____

By signing this form, you further agree to abide by the terms and conditions as set forth by the Nebraska Bankers. A complete exhibitor agreement will be sent with the exhibit booth confirmation.

Signature

Date

FILL OUT THE PROGRAM SELECTION & REQUEST FORMS AND RETURN TO:

Fax: (402) 474-2148

Tammy Stanley – Senior Education Manager
Ron Arrigo – NBA Executive Vice President

233 South 13th Street, Suite 700
Lincoln, Nebraska 68508
Phone: (402) 474-1555
Fax: (402) 474-2148
www.nebankers.org

You will receive an invoice (if requested) for the sponsorship/exhibit amount and instructions for receiving your complimentary registration and booth or tabletop display information.

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Education Center Fax: (402) 474-2148
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NBA Nebraska Bankers Association
