2019 Sponsorship & Exhibit Opportunities

Increase your visibility while supporting Nebraska banks
Sponsorship & Exhibit Opportunities

Increase your organization's exposure, heighten your brand recognition and drive sales by claiming your sponsorship or exhibit space at one of our many events the Nebraska Bankers Association has to offer.

Each opportunity is designed to help your corporate message reach the attendees effectively. This opportunity with the NBA brings you a multitude of ways to promote your products and services to our member institutions.

Where else can you find so many potential customers in one place as a NBA event? Let's discuss your goals and objectives and work to design the best sponsorship package for your needs.

Please complete the selection form for each program you'd like to participate in and the request form.

Selection Form (2019)

**Convention:**

**NBA Annual Convention**  
*May 1 - 3, 2019 - La Vista – Embassy Suites Omaha*

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Benefit Options</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DIAMOND $10,000.00</strong></td>
<td>Keynote Speaker, Banquet Entertainment, Chairman’s Banquet</td>
</tr>
<tr>
<td><strong>PLATINUM $5,000.00</strong></td>
<td>General Session Speaker, Recognition Breakfast, Awards Luncheon</td>
</tr>
<tr>
<td><strong>GOLD $3,500.00</strong></td>
<td>General Session Speaker, Awards Breakfast Speaker, Correspondent Bank Reception</td>
</tr>
<tr>
<td><strong>SILVER $2,500.00</strong></td>
<td>Continental Breakfast-Day 1, Refreshment Break, Imprinted Lanyards, Imprinted Room Keys, Convention Mobile App</td>
</tr>
<tr>
<td><strong>BRONZE $1,500.00</strong></td>
<td>Mobile Device Charging Station, Candy Station Bags with Logo, Convention Brochure and Pocket Programs</td>
</tr>
</tbody>
</table>

**Exhibit Booth:** $800 members; $2,000 non-members

**Conferences/Events:**

**Operations Conference – Day 1: Technology**  
*February 5, 2019 - Lincoln – Cornhusker Marriott Hotel*

<table>
<thead>
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<tbody>
<tr>
<td><strong>PLATINUM $3,500.00</strong></td>
<td>Keynote Speaker, Luncheon</td>
</tr>
<tr>
<td><strong>GOLD $2,500.00</strong></td>
<td>General Session Speaker, Reception</td>
</tr>
<tr>
<td><strong>SILVER $1,500.00</strong></td>
<td>Continental Breakfast, Candy Station Bags with Logo, Refreshment Breaks, Tote Bag with Logo</td>
</tr>
<tr>
<td><strong>BRONZE $1,000.00</strong></td>
<td>Conference Mobile App, Brochure/Promotional Material, Mobile Device Charging Station</td>
</tr>
</tbody>
</table>

**Exhibit Booth:** $775 members; $1,550 non-members
### Conferences/Events:

#### Operations Conference – Day 2: Marketing/Retail Banking

**February 6, 2019 - Lincoln – Cornhusker Marriott Hotel**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Cost</th>
<th>Benefit</th>
</tr>
</thead>
</table>
| **PLATINUM $3,500.00** |       | - Keynote Speaker  
- Luncheon                                                                 |
| **GOLD $2,500.00**    |       | - General Session Speaker  
- Reception                                                                 |
| **SILVER $1,500.00**  |       | - Continental Breakfast  
- Candy Station Bags with Logo  
- Tote Bag with Logo                                                     |
| **BRONZE $1,000.00**  |       | - Mobile Device Charging Station  
- Brochure/Promotional Material                                           |

**Tabletop Display:** $250 + registration fee

#### Bank Executive Conference

**February 20 - 24, 2019 - Cabo, Pueblo Bonito Rosé Golf & Spa Resort**

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
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<th>Benefit</th>
</tr>
</thead>
</table>
| **PLATINUM $5,000.00** |       | - General Session Speaker  
- Saturday Evening Event                                                   |
| **GOLD $3,500.00**    |       | - Welcome Reception  
- Continental Breakfast                                                     |
| **SILVER $2,500.00**  |       | - Awards Reception  
- Refreshment Breaks                                                        |
| **BRONZE $1,500.00**  |       | - Brochure/Promotional Material                                           |

**Golf Hole Sponsor:** $500  
**Golf Prize Sponsor:** $250

#### Tri-State Leadership & Human Resources Conference

**March 26 – 27, 2019 - Kansas City – Marriott, Country Club Plaza**

<table>
<thead>
<tr>
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<th>Benefit</th>
</tr>
</thead>
</table>
| **DIAMOND $2,500.00**  |       | - Keynote Speaker  
- Speaker Book                                                              |
| **GOLD $1,500.00**    |       | - General Session Speaker  
- Tote Bag with Logo  
- Bottled Water with Logo                                                  |
| **SILVER $1,300.00**  |       | - Candy Station Bags with Logo  
- Nametag Lanyard with Logo                                                |
| **BRONZE $1,000.00**  |       | - Refreshment Breaks  
- Continental Breakfast                                                     |

**Tabletop Exhibit:** $250 + registration fee

#### Spring Agri-business Conference

**April 4 - 5, 2019 - Kearney – Holiday Inn**

<table>
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<tr>
<th>Sponsorship Level</th>
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<th>Benefit</th>
</tr>
</thead>
</table>
| **PLATINUM $3,500.00**  |       | - Keynote Speaker  
- Luncheon                                                              |
| **GOLD $2,500.00**    |       | - General Session Speaker  
- Continental Breakfast                                                  |
| **SILVER $1,500.00**  |       | - Refreshment Breaks  
- Candy Station Bags with Logo  
- Tote Bag with Logo                                                      |
| **BRONZE $1,000.00**  |       | - Mobile Device Charging Station  
- Brochure/Promotional Material                                           |

**Tabletop Display:** $250 + registration fee
<table>
<thead>
<tr>
<th>Conferences/Events:</th>
</tr>
</thead>
</table>
| **NBA Annual Golf Outing**  
*June 6, 2019 - Hastings – Lochland Country Club* |
| **GOLD $2,500.00**  
- Beverage Cart  
- Box Lunches |
| **SILVER $2,000.00**  
- Reception |
| **BRONZE $1,500.00**  
- Continental Breakfast |
| Golf Hole Sponsor - Staffed: $500  
Golf Hole Sponsor: $300  
Golf Prize Sponsor: $150 |
| **YBON (Young Bankers of Nebraska) Annual Conference**  
*August 1 - 2, 2019 - Omaha – Embassy Suites Downtown* |
| **PLATINUM $3,500.00**  
- Keynote Speaker  
- Luncheon |
| **GOLD $2,500**  
- General Session Speaker  
- Continental Breakfast  
- Evening event/activity |
| **SILVER $1,500.00**  
- Refreshment Breaks  
- Tote Bag with Logo  
- Candy Station Bags with Logo |
| **BRONZE $1,000.00**  
- Mobile Device Charging Station  
- Brochure/Promotional Material |
| Tabletop Display: $250 + registration fee |
| **Fall Agri-business Conference**  
*September 5 - 6, 2019 - Lincoln – Cornhusker Marriott Hotel* |
| **PLATINUM $3,500.00**  
- Keynote Speaker  
- Luncheon |
| **GOLD $2,500**  
- General Session Speaker  
- Continental Breakfast  
- Reception  
- Evenining event/activity |
| **SILVER $1,500.00**  
- Refreshment Breaks  
- Tote Bag with Logo  
- Candy Station Bags with Logo |
| **BRONZE $1,000.00**  
- Mobile Device Charging Station  
- Brochure/Promotional Material |
| Tabletop Display: $250 + registration fee |
| **Women in Banking Conference**  
*October 16 - 17, 2019 – Lincoln – Graduate Hotel* |
| **PLATINUM $3,500.00**  
- Keynote Speaker  
- Luncheon |
| **GOLD $2,500**  
- General Session Speaker  
- Continental Breakfast  
- Evening event/activity |
| **SILVER $1,500.00**  
- Refreshment Breaks  
- Tote Bag with Logo  
- Candy Station Bags with Logo |
| **BRONZE $1,000.00**  
- Mobile Device Charging Station  
- Brochure/Promotional Material |
| Tabletop Display: $250 + registration fee |
Conferences/Events:

Bank Investment, Funding, and Economic Outlook Conference
November 6 - 7, 2019 - Lincoln – Cornhusker Marriott Hotel

- **PLATINUM $3,500.00**
  - Keynote Speaker
  - Luncheon

- **GOLD $2,500**
  - General Session Speaker
  - Continental Breakfast
  - Reception

- **SILVER $1,500.00**
  - Refreshment Breaks
  - Candy Station Bags with Logo

- **BRONZE $1,000.00**
  - Mobile Device Charging Station
  - Brochure/Promotional Material

Tabletop Display: $250 + registration fee

<table>
<thead>
<tr>
<th>Sponsorship Benefit</th>
<th>$3,500</th>
<th>$2,500</th>
<th>$1,500</th>
<th>$1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name and logo recognition during conference</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition in brochure &amp; agenda</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition in NBA publications</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Complimentary program registration</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Sponsorship levels are for members only.

If you have questions or would like to look at additional opportunities, please contact Tammy Stanley or Ron Arrigo at nbaeducation@nebankers.org or 402-474-1555.

About Associate Membership:

Any corporation, firm, or individual that is not a Nebraska state or national bank, having a business interest in Nebraska, that provides or sells any service or product that aids in promoting the purpose for which the NBA was formed is eligible to become an Associate Member upon approval of the NBA Board of Directors and payment of annual dues. The current dues are $1,100 annually. Membership in the Nebraska Bankers Association, one of the country’s finest trade associations, can be a definite advantage to you and your business. You will be kept abreast of issues affecting the banking industry and you can participate in the NBA’s educational programs and the annual convention at member institution prices.

With your Associate Membership you will receive for one full year:

- NBA’s weekly “E-Update” publication
- Opportunity to advertise and submit articles in the bi-monthly “Nebraska Banker” magazine
- Educational calendars, brochures and notifications
- Publication on the NBA website including a link to your website
- Opportunity to submit topic/speaker proposals for NBA educational events
- Opportunity to cosponsor and/or exhibit at NBA educational events
- Opportunity to purchase NBA mailing lists
- Opportunity to take advantage of National Account Purchasing Power through our partnership with Office Depot
- Opportunity to post job openings on the NBA website

If you would like more information about becoming an Associate Member of the Nebraska Bankers Association or are interested in membership, simply go to https://www.nebankers.org/index.php/about-nba/membership.html and fill out the application form and return it at your convenience (please do not include payment at this time).

The description of your business should include information, in one paragraph, that describes the services you will provide to our membership. You must include two NBA member bank references. Upon approval by the NBA Board of Directors, you will be notified of your membership.

Thank you for your interest in the Nebraska Bankers Association!
State Government Relations Forum
1/31/2019 Lincoln – Cornhusker Marriott Hotel

Operations Conference
2/5-6/2019 Lincoln – Cornhusker Marriott Hotel

Mid-Winter IRA Workshops
2/11-12/2019 Lincoln – Cornhusker Marriott Hotel
2/13-14/2019 North Platte – Holiday Inn Express

Health Savings Account Seminar
2/15/2019 Lincoln – NBA Office

Bank Executive Conference

Supervisor Boot Camp
3/6-7/2019 Lincoln – NBA Office

Cybersecurity Workshops
3/12/2019 Kearney – Holiday Inn
3/13/2019 Norfolk – Northeast Community College
3/14/19 Lincoln – Cornhusker Marriott

Spring Agri-business Conference
4/4-5/2019 Kearney – Holiday Inn

NBA Annual Convention
5/1-3/2019 Omaha – Embassy Suites, La Vista

Nebraska Deposit Accounts Administration Workshops
5/21/2019 Kearney – Holiday Inn
5/23/2019 Lincoln – Cornhusker Marriott Hotel

BSA-AML Compliance Management Workshops
5/22/2019 Kearney – Holiday Inn
5/24/2019 Lincoln – Cornhusker Marriott Hotel

NBA Annual Golf Outing
6/6/2019 Hastings – Lochland Country Club

NBA Annual YBON Conference
8/1-8/2/2019 Omaha – Embassy Suites Downtown

Fall Agri-business Conference
9/5-6/2019 Lincoln – Cornhusker Marriott Hotel

Essential Teller Issues Seminars
9/9/2019 Grand Island – Ramada Midtown
9/10/2019 North Platte – Holiday Inn Express
9/11/2019 Norfolk – Norfolk Country Club
9/12/2019 Lincoln – Cornhusker Marriott Hotel

Fall IRA Workshops
9/16-17/2019 Lincoln – Cornhusker Marriott Hotel
9/18-19/2019 North Platte – Holiday Inn Express

Bank Investment, Funding & Economic Outlook Conference
11/6-7/2019 Lincoln – Cornhusker Marriott Hotel

Loan Documentation Workshops
11/19-21/2019 Kearney – Holiday Inn

Agriculture & Beyond Workshops
12/3/2019 Norfolk – Northeast Community College

Real Estate Lending Compliance Conference
12/12-13/2019 Lincoln – Cornhusker Marriott Hotel

as of 11/13/2018
Program Sponsorship/Exhibit Request Form (2019)

Please type/print:

Contact Name ____________________________________________
Title ____________________________________________________
Address ________________________________________________
(address where all pre-program material should be mailed)
City/State/Zip _____________________________________________
Phone (_______) __________________________________________
Fax (_______) ____________________________________________
E-mail ____________________________________________________
__________________________________________________________

INFORMATION AS YOU WISH IT PUBLISHED Please type/print:

Company Name ____________________________________________
Address __________________________________________________
City/State/Zip ______________________________________________
Phone (_______) ___________________________________________
Fax (_______) _____________________________________________
Web Site __________________________________________________
________ Yes, I will need access to a phone line/internet*.
 (*exhibitor responsible for all associated charges and fees)

Describe your product/service in a 35-40 word paragraph suitable to include in handout materials:

____________________________________________________________
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Both the Program Selection and the Request Forms must be faxed at the same time. Also, exhibit space will not be confirmed until payment has been received. No phone-in applications will be accepted.

Total Payment Due: $ __________________
☐ Please send me an invoice
☐ Check enclosed, payable to Nebraska Bankers Association
☐ Master Card ☐ VISA Exp. Date: __________

Card Number: ___________________________ CVV: _______
Card Holder Name: ____________________________
Signature: _________________________________
Date: ________________________________

By signing this form, you further agree to abide by the terms and conditions as set forth by the Nebraska Bankers. A complete exhibitor agreement will be sent with the exhibit booth confirmation.

Signature: _________________________________

Date: ________________________________

FILL OUT THE PROGRAM SELECTION & REQUEST FORMS AND RETURN TO:

Fax: (402) 474-2148
Tammy Stanley – Senior Education Manager
Ron Arrigo – NBA Executive Vice President

233 South 13th Street, Suite 700
Lincoln, Nebraska 68508
Phone: (402) 474-1555
Fax: (402) 474-2148
www.nebankers.org

You will receive an invoice (if requested) for the sponsorship/exhibit amount and instructions for receiving your complimentary registration and booth or tabletop display information.