

Become A Sponsor!



Diamond

Platinum

Gold

Silver

Bronze

2018 Sponsorship & Exhibit Opportunities

Increase your visibility while supporting Nebraska banks

233 South 13th Street, Suite 700
Lincoln, Nebraska 68508
Phone: (402) 474-1555
Fax: (402) 474-2148
www.nebankers.org

Sponsorship & Exhibit Opportunities

Increase your organization's exposure, heighten your brand recognition and drive sales by claiming your sponsorship or exhibit space at one of our many events the Nebraska Bankers Association has to offer.

Each opportunity is designed to help your corporate message reach the attendees effectively. This opportunity with the NBA brings you a multitude of ways to promote your products and services to our member institutions.

Where else can you find so many potential customers in one place as a NBA event? Let's discuss your goals and objectives and work to design the best sponsorship package for your needs.

Please complete the selection form for each program you'd like to participate in and the request form.

Selection Form (2018)

Convention:

NBA Annual Convention

May 2 - 4, 2018

La Vista – Embassy Suites Omaha

DIAMOND \$10,000.00

Includes three complimentary registrations & exhibit booth.

- Keynote Speaker
- Chairman's Banquet
- Banquet Entertainment

PLATINUM \$6,000.00

Includes two complimentary registrations & exhibit booth.

- General Session Speaker
- Awards Luncheon
- Recognition Breakfast

GOLD \$4,000.00

Includes two complimentary registrations.

- General Session Speaker
- Correspondent Bank Reception
- Awards Breakfast Speaker

SILVER \$2,500.00

Includes one complimentary registration.

- Continental Breakfast – Day 1
- Refreshment Break
- Convention Mobile App
- Imprinted Tote Bags
- Imprinted Room Keys

BRONZE \$1,500.00

- Mobile Device Charging Station
- All Day Candy Station
- Convention Brochure and Pocket Programs

Exhibit Booth: \$800 members; \$2,000 non-members

Conferences/Events:

Bank Technology Conference

February 6, 2018

Lincoln – Cornhusker Marriott Hotel

PLATINUM \$3,500.00

Includes two complimentary registrations & exhibit booth.

- Keynote Speaker
- Luncheon

GOLD \$2,500.00

Includes two complimentary registrations.

- General Session Speaker
- Reception

Exhibit Booth: \$775 members; \$1,550 non-members

SILVER \$1,500.00

Includes one complimentary registration.

- Continental Breakfast
- Refreshment Breaks
- Imprinted Tote Bags

BRONZE \$1,000.00

- Conference Mobile App
- Mobile Device Charging Station
- All Day Candy Station
- Brochure/Promotional Material

Conferences/Events:

Bank Marketing Conference

February 7, 2018
Lincoln – Cornhusker Marriott Hotel

PLATINUM \$3,500.00

- Includes two complimentary registrations & tabletop display.
- Keynote Speaker
 - Luncheon

GOLD \$2,500.00

- Includes two complimentary registrations.
- General Session Speaker
 - Reception

Tabletop Display: \$250 + registration fee

SILVER \$1,500.00

- Includes one complimentary registration.
- Continental Breakfast
 - Refreshment Breaks
 - Imprinted Tote Bags

BRONZE \$1,000.00

- Mobile Device Charging Station
- All Day Candy Station
- Brochure/Promotional Material

Bank Executive Conference

February 21 - 25, 2018
Maui – The Fairmont Kea Lani Resort & Spa, Wailea

PLATINUM \$5,000.00

- Includes two complimentary registrations.
- General Session Speaker
 - Saturday Evening Event

GOLD \$3,500.00

- Includes two complimentary registrations.
- General Session Speaker
 - Welcome Reception
 - Continental Breakfast

Golf Hole Sponsor: \$500 **Golf Prize Sponsor:** \$250

SILVER \$2,500.00

- Includes one complimentary registration.
- Awards Reception
 - Refreshment Breaks
 - Imprinted Tote Bags
 - Imprinted Room Keys

BRONZE \$1,500.00

- All Day Candy Station
- Brochure/Promotional Material

Tri-State Leadership & Human Resources Conference

March 27 – 28, 2018
Overland Park, KS – Marriott Hotel

DIAMOND \$2,500.00

- Opening Keynote Speaker
- Luncheon

GOLD \$1,500.00

- General Session Speaker
- Breakfast Buffet
- Conference Materials
- Reception

SILVER \$1,000.00

- Candy Station
- Refreshment Breaks
- Logo'd Bottled Water
- Continental Breakfast

BRONZE \$500.00

- Conference Supporter

Spring Agri-business Conference

April 3 - 4, 2018
Kearney – Holiday Inn

PLATINUM \$4,000.00

- Includes two complimentary registrations & tabletop display.
- Keynote Speaker
 - Luncheon

GOLD \$3,000.00

- Includes one complimentary registrations.
- General Session Speaker
 - Reception
 - Continental Breakfast

Tabletop Display: \$250 + registration fee

SILVER \$2,000.00

- Refreshment Breaks
- Imprinted Tote Bags

BRONZE \$1,000.00

- Mobile Device Charging Station
- All Day Candy Station
- Brochure/Promotional Material

Conferences/Events:

NBA Annual Golf Outing

June 7, 2018

Hastings – Lochland Country Club

GOLD \$2,500.00

Includes two complimentary registrations.

- Beverage Cart
- Box Lunches

SILVER \$2,000.00

Includes one complimentary registration.

- Reception

BRONZE \$1,500.00

- Continental Breakfast

Golf Hole Sponsor: \$300

Golf Prize Sponsor: \$150

YBON (Young Bankers of Nebraska) Annual Conference

August 2 - 3, 2018

Lincoln – Cornhusker Marriott Hotel

PLATINUM \$4,000.00

Includes two complimentary registrations.

- Keynote Speaker
- Luncheon

GOLD \$3,000.00

Includes two complimentary registrations.

- General Session Speaker
- Evening event/activity
- Continental Breakfast

SILVER \$2,000.00

- Refreshment Breaks
- Imprinted Tote Bags

BRONZE \$1,000.00

- Mobile Device Charging Station
- All Day Candy Station
- Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Fall Agri-business Conference

September 6 - 7, 2018

Lincoln – Cornhusker Marriott Hotel

PLATINUM \$4,000.00

Includes two complimentary registrations & tabletop display.

- Keynote Speaker
- Luncheon

GOLD \$3,000.00

Includes two complimentary registrations.

- General Session Speaker
- Reception
- Continental Breakfast

SILVER \$2,000.00

Includes one complimentary registration.

- Refreshment Breaks
- Imprinted Tote Bags

BRONZE \$1,000.00

- Mobile Device Charging Station
- All Day Candy Station
- Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Women in Banking Conference

October 10 - 11, 2018

Omaha – Downtown Embassy Suites

PLATINUM \$4,000.00

Includes two complimentary registrations & tabletop display.

- Keynote Speaker
- Luncheon

GOLD \$3,000.00

Includes two complimentary registrations.

- General Session Speaker
- Reception
- Continental Breakfast

SILVER \$2,000.00

Includes one complimentary registration.

- Refreshment Breaks
- Imprinted Tote Bags

BRONZE \$1,000.00

- Mobile Device Charging Station
- All Day Candy Station
- Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Conferences/Events:

Bank Investment, Funding, and Economic Outlook Conference

November 1 - 2, 2018

Lincoln – Cornhusker Marriott Hotel

PLATINUM \$4,000.00

Includes two complimentary registrations & tabletop display.

- Keynote Speaker
- Luncheon

GOLD \$3,000.00

Includes two complimentary registrations.

- General Session Speaker
- Reception
- Continental Breakfast

SILVER \$2,000.00

Includes one complimentary registration.

- Refreshment Breaks
- Imprinted Tote Bags

BRONZE \$1,000.00

- Mobile Device Charging Station
- All Day Candy Station
- Brochure/Promotional Material

Tabletop Display: \$250 + registration fee

Sponsorship levels are for members only.

If you have questions or would like to look at additional opportunities, please contact Tammy Stanley or Ron Arrigo at nbaeducation@nebankers.org or 402-474-1555.

About Associate Membership:

Any corporation, firm, or individual that is not a Nebraska state or national bank, having a business interest in Nebraska, that provides or sells any service or product that aids in promoting the purpose for which the NBA was formed is eligible to become an Associate Member upon approval of the NBA Board of Directors and payment of annual dues. The current dues are \$1,100 annually. Membership in the Nebraska Bankers Association, one of the country's finest trade associations, can be a definite advantage to you and your business. You will be kept abreast of issues affecting the banking industry and you can participate in the NBA's educational programs and the annual convention at member institution prices.

With your Associate Membership you will receive for one full year:

- NBA's weekly "E-Update" publication
- Opportunity to advertise and submit articles in the bi-monthly "Nebraska Banker" magazine
- Educational calendars, brochures and notifications
- Publication on the NBA website including a link to your website
- Opportunity to submit topic/speaker proposals for NBA educational events
- Opportunity to cosponsor and/or exhibit at NBA educational events
- Opportunity to purchase NBA mailing lists
- Opportunity to take advantage of National Account Purchasing Power through our partnership with Office Depot
- Opportunity to post job openings on the NBA website

If you would like more information about becoming an Associate Member of the Nebraska Bankers Association or are interested in membership, simply go to <https://www.nebankers.org/index.php/about-nba/membership.html> and fill out the application form and return it at your convenience (**please do not include payment at this time**).

The description of your business should include information, in one paragraph, that describes the services you will provide to our membership. You must include two NBA member bank references. Upon approval by the NBA Board of Directors, you will be notified of your membership.

Thank you for your interest in the Nebraska Bankers Association!

2018 NBA Education Calendar

State Government Relations Forum

2/1/2018 Lincoln – Cornhusker Marriott Hotel

Bank Technology Conference

2/6/2018 Lincoln – Cornhusker Marriott Hotel

Marketing & Retail Banking Conference

2/7/2018 Lincoln – Cornhusker Marriott Hotel

Mid-Winter IRA Workshops

2/12-13/2018 Lincoln – Cornhusker Marriott Hotel

2/14-15/2018 North Platte – Holiday Inn Express

Bank Executive Conference

2/21-25/2018 Maui – Kea Lani Hotel & Spa

Supervisor Boot Camp

3/8-9/2018 Lincoln – Nebraska Bankers Association

Tri-State Leadership & HR Conference

3/27-28/2018 Overland Park – Overland Park Marriott

Spring Agri-business Conference

4/3-4/2018 Kearney – Holiday Inn Kearney

Annual Convention

5/2-4/2018 La Vista – Embassy Suites Omaha

Nebraska Deposit Account Administration Workshops

5/15/2018 Kearney – Holiday Inn Kearney

5/17/2018 Omaha – Marriott Hotel

BSA/AML Compliance Management Workshops

5/16/2018 Kearney – Holiday Inn Kearney

5/18/2018 Omaha – Marriott Hotel

NBA Annual Golf Outing

6/7/2018 Hastings – Lochland Country Club

YBON Annual Conference

8/2-3/2018 Lincoln – Cornhusker Marriott Hotel

Real Estate Lending Compliance Conference

8/23-24/2018 Lincoln – Cornhusker Marriott Hotel

Fall Agri-business Conference

9/6-7/2018 Lincoln – Cornhusker Marriott Hotel

Fall IRA Workshops

9/17-18/2018 Lincoln – Embassy Suites Hotel

9/19-20/2018 North Platte – Holiday Inn Express

Fall Group Meetings

9/25/2018 Scottsbluff – Scottsbluff Country Club

9/26/2018 North Platte – Holiday Inn Express

9/27/2018 Kearney – Holiday Inn

10/2/2018 Lincoln – Embassy Suites

10/3/2018 La Vista – Embassy Suites Omaha

10/4/2018 Norfolk – Norfolk Country Club

Women in Banking Conference

10/10-11/2018 Omaha – Embassy Suites Downtown

Summit on Regulatory Issues

10/26/2018 Lincoln – Cornhusker Marriott Hotel

Bank Investment, Funding, and Economic Outlook Conference

11/01-02/2018 Lincoln – Cornhusker Marriott Hotel

Loan Documentation Workshops

11/13-15/2018 Kearney – Holiday Inn Kearney

For Office Use Only	
Assigned Booth #	_____
Date Received	_____
Amount Due	_____
Amount Paid	_____
Notes:	_____

Program Sponsorship/Exhibit Request Form (2018) *Please include entire booklet when returning.*

Please type/print:

Contact Name _____	Phone (____) _____
Title _____	Fax (____) _____
Address _____ <i>(address where all pre-program material should be mailed)</i>	E-mail _____
City/State/Zip _____	

INFORMATION AS YOU WISH IT PUBLISHED *Please type/print:*

Company Name _____	Describe your product/service in a 35-40 word paragraph suitable to include in handout materials: _____ _____ _____ _____
Address _____	
City/State/Zip _____	
Phone (____) _____	
Fax (____) _____	
Web Site _____	
<input type="checkbox"/> Yes, I will need access to a phone line/internet*. <i>(*exhibitor responsible for all associated charges and fees)</i>	

Both the Program Selection and the Request Forms must be faxed at the same time. Also, exhibit space will not be confirmed until payment has been received. No phone-in applications will be accepted.

Total Payment Due: \$ _____.

- Please send me an invoice
- Check enclosed, payable to Nebraska Bankers Association
- Master Card VISA Exp. Date: _____

Card Number: _____

Card Holder Name: _____

Signature: _____

By signing this form you further agree to abide by the terms and conditions as set forth by the Nebraska Bankers. A complete exhibitor agreement will be sent with the exhibit booth confirmation.

Signature

Date

FILL OUT THE PROGRAM SELECTION & REQUEST FORMS AND FAX TO:

Fax: (402) 474-2148

Tammy Stanley – Education Manager
Ron Arrigo – Senior Vice President, Education & Administration

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Lincoln, Nebraska 68508
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You will receive an invoice (if requested) for the sponsorship/exhibit amount and instructions for receiving your complimentary registration and booth or tabletop display information.

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Education Center Fax: (402) 474-2148

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NBA Nebraska Bankers Association
