

NEWS CONFERENCE

Report on the State of Economic Education in Nebraska K-12 Schools

Members of the media are invited to a news conference, co-hosted by the Nebraska Bankers Association (NBA) and the Nebraska Council on Economic Education (NCEE), covering the state of economic education in Nebraska K-12 schools.

DATE Friday, May 4, 2018
TIME 11:45 a.m. CT
LOCATION Embassy Suites Omaha – La Vista
Fedora Room, 12520 Westport Pkwy, La Vista, Neb.

The following individuals will be participating in the news conference to discuss the current status of K-12 economic and financial education and potential solutions to meet today's challenges in this area of study.

- *The role of the banking industry in economic and financial education*
Richard J. Baier, President & CEO, Nebraska Bankers Association
- *A snapshot of economic and financial education in Nebraska along with the results of a national "Survey of the States" conducted by the Council for Economic Education*
Jennifer Davidson, President, Nebraska Council on Economic Education
- *Current statewide financial literacy initiatives*
Don Stenberg, Nebraska State Treasurer
- *Business, Marketing & Management Career Cluster Standards Review*
Sydney Kobza, Career Field Specialist, Business, Marketing & Management, Nebraska Department of Education
- *The future of K-12 financial and economic education in Nebraska*
State Senator Mike Hilgers, Nebraska Legislature

"Economics and personal finance are essential components in making sure students are college and career ready," says NBA President & CEO Richard J. Baier. "We hope you will join us for discussion on this critical topic."

The Nebraska Council on Economic Education (NCEE) is a non-profit organization that exists to advance economic literacy. NCEE works to ensure all students, from kindergarten to high school, have an ongoing education in economics and to enhance teachers' understanding of economics and their ability to teach economic concepts to their students.

The Nebraska Bankers Association (www.nebankers.org), founded in 1890, is the voice of Nebraska's \$72 billion banking industry, which is composed of small, regional, and large banks that together employ more than 14,000 people, safeguard nearly \$59 billion in deposits, and extend more than \$53 billion in loans, all within the state of Nebraska.

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