

DATE: June 1, 2021

TO: ABA Board of Directors
ABA State Association Alliance Executives

FROM: Laurie Stewart, Chair, ABA Nominating Committee
President and CEO, Sound Community Bank, Seattle, WA
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RE: 2021–2022 ABA Officer and Board Election Process

CC: Rob Nichols, Thomas Pinder, Sheila Chablani

The period to nominate candidates for ABA Officers and members of the Board of Directors is June 1–30, 2021.

For the 2021–2022 term, the open slots include Vice Chair, and six three-year term slots (two in each category) on the Board. The Nominating Committee is seeking qualified candidates who reflect the full range of diversity in the industry and promote inclusiveness for these positions. We hope that you will give careful thought to qualified candidates to serve on the Board.

Attached is information on the nomination process. We strongly encourage a large field of candidates for both Directors' and Officers' positions, and request all recommendations be emailed to abachairman@aba.com by June 30, 2021.

Many thanks.

In accordance with ABA's Bylaws, ABA Chair Jim Edwards has appointed a Nominating Committee to recommend a slate of candidates for the 2021–2022 term. All those elected will serve a three-year term. Laurie Stewart, ABA's immediate past chair and President and CEO of Sound Community Bank chairs the Nominating Committee.

Nominations for ABA Officers and the Board of Directors will be accepted June 1–30, 2021. The Committee is seeking qualified candidates who reflect the full range of diversity in the industry to promote inclusiveness for these positions. Any eligible banker interested in being considered as a candidate may request to have his or her name submitted by another member.

All recommendations should be emailed to abachairman@aba.com. The submission must include a biography and a summary of the candidate's experience and qualifications. The Committee will apply the following criteria to assess candidate eligibility: institution charter; organizational structure; geographic location; service on ABA committees; engagement with state bankers association; and senior-management experience.

Attached are additional details on desired attributes for both Directors and Officers.

The new slate of Officers and Board of Directors are formally elected at ABA's Annual Convention and the candidates will be announced approximately four weeks in advance of the meeting.

1. **Industry Awareness.** Extensive knowledge of the major industry issues, our political challenges, and an understanding of the varied perspectives of the ABA membership.
2. **Association Leadership Skills.** Established record of association leadership at the state and national level. It will be essential to connect with and guide both the membership and staff as we face the industry's challenges and establish the next generation of ABA leadership.
3. **Public Leadership Skills.** Demonstrated media savvy, new media awareness, competent speaking skills, acumen for unscripted situations, and meeting management skills.
4. **Vision and Commitment to the Future.** Thoughtful focus on the industry's outlook and how the ABA is positioned to assure our industry's relevance in the short and longer term.
5. **Advocate.** Active participation in our Political Engagement activities, which involves strengthening relationships with individual lawmakers, growing BankPac by encouraging eligible employees at your bank to contribute, and building the Voter Education Program by making a corporate donation.
6. **Diversity.** Geography, business model, charter, demographics, and experience with a diverse political environment.
7. **Bank Financials.** Incumbent should be leading an institution with sound financials and a good reputation.
8. **Commitment.** Time, attendance, energy, and enthusiasm.

Board Member Roles & Responsibilities

June 2021



ABA Board Members guide ABA's public policy debate on the many issues facing the banking industry and provide essential oversight for the organization through the roles outlined below. However, a Board Member's most important role is to be a spokesperson for your institution and its peers. ABA's Board is constituted to reflect its members, ensuring that diverse perspectives informs our decisions.

Diversity in terms of geography, business models, charters, demographics and industry leadership experience are among the key attributes considered throughout the nominating process. We encourage you consider these factors when you engage in the following roles:

Advocate. Each board meeting will focus on short- and long-term legislative and regulatory priorities, as well as occasional discussions of the implications of evolving marketplace and business challenges facing banks. Your active participation in these discussions is critical, as is your participation in our Political Engagement activities that include strengthening relationships with individual lawmakers, growing BankPac by encouraging eligible employees at your bank to contribute, and building the Voter Education program by making a corporate donation.

Consensus Builder. While representing all views is important, it is equally important to assist in the formation and building of consensus for public policy positions and goals. Speaking with one voice helps focus the energies of the industry and improves the likelihood of achieving success.

Fiduciary. As a Board Member, you have the fiduciary duty to oversee the operations of the ABA for the benefit of all members, and to support the development and offering of programs, services, conferences and products that augment membership dues.

Membership Ambassador. You are our most effective membership advocate. Bankers will look to you to determine whether the ABA is a good investment of their time and dollars. We ask that you assist us with outreach to members and nonmembers alike, encouraging them to become more involved with ABA.

Participant. Of course, to be all of the above, you need to participate and attend board meetings, and consider attending the annual Washington Summit in Washington in March. Your presence and active participation gives the industry the benefit of your experience and viewpoint, and encourages others to become involved. In short, your participation helps ABA succeed.

2020-2021 ABA BOARD OF DIRECTORS NOMINATING COMMITTEE

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