



# 2022 Sponsorship + Exhibit Opportunities

Increase your visibility while supporting  
Nebraska banks



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Lincoln, Nebraska 68508  
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[www.nebankers.org](http://www.nebankers.org)

## Sponsorship & Exhibit Opportunities

Increase your organization's exposure, heighten your brand recognition, and drive sales by claiming your sponsorship or exhibit space at one of our many events the Nebraska Bankers Association has to offer.

Each opportunity is designed to help your corporate message reach the attendees effectively. This opportunity with the NBA brings you a multitude of ways to promote your products and services to our member institutions.

Where else can you find so many potential customers in one place as an NBA event? Let's discuss your goals and objectives and work to design the best sponsorship package for your needs.

Please complete the selection form for each program you'd like to participate in and the request form.

## Selection Form (2022)

### Convention:

#### NBA Annual Convention

May 4 – 6, 2022 – Embassy Suites Omaha – La Vista

##### DIAMOND \$10,000.00

- Keynote Speaker
- Banquet Entertainment
- Chairman's Banquet

##### PLATINUM \$5,000.00

- General Session Speaker
- Awards Luncheon

##### GOLD \$3,500.00

- General Session Speaker
- Imprinted Room Keys

##### SILVER \$2,500.00

- Continental Breakfast-Day 1
- Convention Mobile App
- Refreshment Break
- Imprinted Lanyards

Sponsorship Benefit	\$10,000	\$5,000	\$3,500	\$2,500	\$1,500
Name and logo recognition during convention	X	X	X	X	X
Recognition in brochure & agenda	X	X	X	X	X
Recognition in NBA publications	X	X	X		
Exhibit Booth	X	X			
Complimentary convention registration	3	2	2	1	

##### BRONZE \$1,500.00

- Mobile Device Charging Station
- Candy Station Bags with Logo

Exhibit Booth: \$800 members; \$2,000 non-members

### Conferences/Events:

#### Operations Conference – Day 1: Technology

February 8, 2022 – Cornhusker Marriott Hotel, Lincoln

##### PLATINUM \$3,500.00

- Keynote Speaker
- Luncheon

##### GOLD \$2,500.00

- General Session Speaker
- Reception

##### SILVER \$1,500.00

- Refreshment Breaks
- Tote Bag with Logo
- Candy Station Bags with Logo

##### BRONZE \$1,000.00

- Conference Mobile App
- Mobile Device Charging Station

Exhibit Booth: \$775 members; \$1,550 non-members

#### Operations Conference – Day 2: Marketing and Retail

February 9, 2022 – Cornhusker Marriott Hotel, Lincoln

##### PLATINUM \$3,500.00

- Keynote Speaker
- Luncheon

##### GOLD \$2,500.00

- General Session Speaker
- Reception

##### SILVER \$1,500.00

- Refreshment Breaks
- Tote Bag with Logo
- Candy Station Bags with Logo

##### BRONZE \$1,000.00

- Conference Mobile App
- Mobile Device Charging Station

Exhibit Booth: \$775 members; \$1,550 non-members

## Conferences/Events:

### Bank Executive Conference

February 27 – March 2, 2022 – Turtle Bay Resort, Oahu'

#### PLATINUM \$5,000.00

- General Session Speaker       Awards Reception & Dinner

#### GOLD \$3,500.00

- Welcome Reception

#### SILVER \$2,500.00

- Closing Lunch       Continental Breakfast

#### BRONZE \$1,500.00

- Refreshment Breaks

**Golf Hole Sponsor:** \$500 **Golf Prize Sponsor:** \$250

Sponsorship Benefit	\$5,000	\$3,500	\$2,500	\$1,500
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Golf Hole Sponsor	X			
Complimentary program registration	2	2	1	

### Spring Agri-business Conference

April 5 – 6, 2022 – Holiday Inn, Kearney

#### PLATINUM \$3,500.00

- Keynote Speaker       Luncheon

#### GOLD \$2,500

- General Session Speaker       Reception

#### SILVER \$1,500.00

- Candy Station Bags with Logo       Tote Bag with Logo

#### BRONZE \$1,000.00

- Mobile Device Charging Station       Refreshment Breaks

**Tabletop Display:** \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

### NBA Annual Golf Outing

June 9, 2022 – Lochland Country Club, Hastings

#### GOLD \$2,500.00

- Beverage Cart       Box Lunches

#### SILVER \$2,000.00

- Reception

#### BRONZE \$1,500.00

- Continental Breakfast

**Golf Hole Sponsor - Staffed:** \$500

**Golf Hole Sponsor:** \$300

**Golf Prize Sponsor:** \$150

Sponsorship Benefit	\$2,500	\$2,000	\$1,500
Name and logo recognition during banquet	X	X	X
Recognition in NBA publications	X	X	X
Complimentary program registration	2	1	

### YBON (Young Bankers of Nebraska) Annual Conference

August 4 – 5, 2022 – Marriott Hotel, Omaha

#### PLATINUM \$3,500.00

- Keynote Speaker       Luncheon

#### GOLD \$2,500

- General Session Speaker       Evening event/activity

#### SILVER \$1,500.00

- Candy Station Bags with Logo       Tote Bag with Logo

#### BRONZE \$1,000.00

- Mobile Device Charging Station       Refreshment Breaks

**Tabletop Display:** \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

## Conferences/Events:

### Fall Agri-business Conference

September 1 – 2, 2022 – Cornhusker Marriott Hotel, Lincoln

#### PLATINUM \$3,500.00

- Keynote Speaker  Luncheon

#### GOLD \$2,500

- General Session Speaker  Reception

#### SILVER \$1,500.00

- Candy Station Bags with Logo  Tote Bag with Logo

#### BRONZE \$1,000.00

- Mobile Device Charging Station  Refreshment Breaks

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

### Women in Banking Conference

October 19 – 20, 2022 – Embassy Suites Hotel, Omaha

#### PLATINUM \$3,500.00

- Keynote Speaker  Luncheon

#### GOLD \$2,500

- General Session Speaker  Evening event/activity

#### SILVER \$1,500.00

- Candy Station Bags with Logo  Tote Bag with Logo

#### BRONZE \$1,000.00

- Mobile Device Charging Station  Refreshment Breaks

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

### Bank Investment, Funding, and Economic Outlook Conference

November 3 – 4, 2022 – Cornhusker Marriott Hotel, Lincoln

#### PLATINUM \$3,500.00

- Keynote Speaker  Luncheon

#### GOLD \$2,500

- General Session Speaker  Reception

#### SILVER \$1,500.00

- Candy Station Bags with Logo  Tote Bag with Logo

#### BRONZE \$1,000.00

- Mobile Device Charging Station  Refreshment Breaks

Tabletop Display: \$250 + registration fee

Sponsorship Benefit	\$3,500	\$2,500	\$1,500	\$1,000
Name and logo recognition during conference	X	X	X	X
Recognition in brochure & agenda	X	X	X	X
Recognition in NBA publications	X	X	X	
Tabletop Display	X			
Complimentary program registration	2	1		

**Sponsorship levels are for members only.**

**If you have questions or would like to look at additional opportunities, please contact Tammy Stanley or Ron Arrigo at [nbaeducation@nebankers.org](mailto:nbaeducation@nebankers.org) or 402-474-1555.**

## About Associate Membership:

Any corporation, firm, or individual that is not a Nebraska state or national bank, having a business interest in Nebraska, that provides or sells any service or product that aids in promoting the purpose for which the NBA was formed is eligible to become an Associate Member upon approval of the NBA Board of Directors and payment of annual dues. The current dues are \$1,200 annually. Membership in the Nebraska Bankers Association, one of the country's finest trade associations, can be a definite advantage to you and your business. You will be kept abreast of issues affecting the banking industry and you can participate in the NBA's educational programs and the annual convention at member institution prices.

With your Associate Membership you will receive for one full year:

- NBA's weekly "E-Update" publication
- Opportunity to advertise and submit articles in the bi-monthly "Nebraska Banker" magazine
- Educational calendars, brochures and notifications
- Publication on the NBA website including a link to your website
- Opportunity to submit topic/speaker proposals for NBA educational events
- Opportunity to cosponsor and/or exhibit at NBA educational events
- Opportunity to purchase NBA mailing lists
- Opportunity to take advantage of National Account Purchasing Power through our partnership with Office Depot
- Opportunity to post job openings on the NBA website

If you would like more information about becoming an Associate Member of the Nebraska Bankers Association or are interested in membership, simply go to <https://www.nebankers.org/index.php/about-nba/membership.html> and fill out the application form and return it at your convenience (**please do not include payment at this time**).

The description of your business should include information, in one paragraph, that describes the services you will provide to our membership. You must include two NBA member bank references. Upon approval by the NBA Board of Directors, you will be notified of your membership.

Thank you for your interest in the Nebraska Bankers Association!

**For Office Use Only**

Assigned Booth # \_\_\_\_\_  
 Date Received \_\_\_\_\_  
 Amount Due \_\_\_\_\_  
 Amount Paid \_\_\_\_\_  
 Notes: \_\_\_\_\_

## Sponsorship/Exhibit Application (2022)

INFORMATION AS YOU WISH IT PUBLISHED *Please type/print:*

**Company** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**City/State/Zip** \_\_\_\_\_  
**Web Site** \_\_\_\_\_

**NBA Program** \_\_\_\_\_  
**Area of Interest**  Sponsorship  Exhibit  
**Sponsorship Level** \_\_\_\_\_ **Amount \$** \_\_\_\_\_  
**Item/Activity/Event** \_\_\_\_\_  
**Access to WiFi\***  Yes  No  
(\*exhibitor responsible for all associated charges & fees)

**Trade Show Contact** \_\_\_\_\_  
Receives exhibitor confirmation prior to event  
**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**PRIMARY ON-SITE REPRESENTATIVE** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**NBA Program** \_\_\_\_\_  
**Area of Interest**  Sponsorship  Exhibit  
**Sponsorship Level** \_\_\_\_\_ **Amount \$** \_\_\_\_\_  
**Item/Activity/Event** \_\_\_\_\_  
**Access to WiFi\***  Yes  No  
(\*exhibitor responsible for all associated charges & fees)

**Trade Show Contact** \_\_\_\_\_  
Receives exhibitor confirmation prior to event  
**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**PRIMARY ON-SITE REPRESENTATIVE** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**NBA Program** \_\_\_\_\_  
**Area of Interest**  Sponsorship  Exhibit  
**Sponsorship Level** \_\_\_\_\_ **Amount \$** \_\_\_\_\_  
**Item/Activity/Event** \_\_\_\_\_  
**Access to WiFi\***  Yes  No  
(\*exhibitor responsible for all associated charges & fees)

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**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**NBA Program** \_\_\_\_\_  
**Area of Interest**  Sponsorship  Exhibit  
**Sponsorship Level** \_\_\_\_\_ **Amount \$** \_\_\_\_\_  
**Item/Activity/Event** \_\_\_\_\_  
**Access to WiFi\***  Yes  No  
(\*exhibitor responsible for all associated charges & fees)

**Trade Show Contact** \_\_\_\_\_  
Receives exhibitor confirmation prior to event  
**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**PRIMARY ON-SITE REPRESENTATIVE** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Total Amount Due:** \$ \_\_\_\_\_.

Master Card  VISA  Discover  Am. Express

**Card Number:** \_\_\_\_\_ **Exp:** \_\_\_\_\_

**Card Holder Name:** \_\_\_\_\_ **CVV:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

By signing this form, you further agree to abide by the terms and conditions as set forth by the Nebraska Bankers.

\_\_\_\_\_  
 Signature

\_\_\_\_\_  
 Date

**FILL OUT THE PROGRAM SELECTION & REQUEST FORMS AND RETURN TO:**

**Fax: (402) 474-2148 or Email: [nbaeducation@nebankers.org](mailto:nbaeducation@nebankers.org)**

**Tammy Stanley** – NBA Senior Education Manager  
**Ron Arrigo** – NBA Executive Vice President/COO

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