

Update

Financial Literacy Award Deadline Approaching

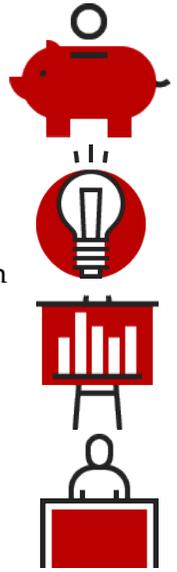
Submit your bank's Leaders in Financial Education (LiFE) Awards application by Feb. 25.

The Leaders in Financial Education (LiFE) program honors Nebraska banks and bankers who lead efforts in their communities to promote financial education. These awards are open to all member banks. The 2022 awards application covers financial education or programs initiated or ongoing during the 2021 calendar year.

The NBA will recognize banks for their financial literacy efforts at the NBA Annual Convention on May 4-6 in La Vista.

The LiFE Awards include the following:

- LiFE Honors List
- Bank Innovation Award
- Presentation Recognition
- Career Award



Visit nebankers.org/life to submit your application.

For more information, contact Kara Heideman at the NBA at kara.heideman@nebankers.org or 402-474-1555.

Order National Ag Day Materials

Because of the Nebraska banking industry's strong commitment to agriculture, National Ag Week and Ag Day are an opportunity to educate Nebraskans about the business side of agriculture and to thank your ag customers for their business.

To assist in your promotional efforts, the NBA has developed a National Ag Week [resource page](#). On the page, you will find promotion ideas, Nebraska ag photos and an order form for placemats and Nebraska Ag Fact Cards. The Nebraska Department of Agriculture has not received all the information necessary to complete the cards but hopes to have the cards completed by early March.

[Resource Page](#)

2022-2023 ABA Committee Nominations

There is still time to submit your name for consideration to serve on the American Bankers Association (ABA) appointed [committees](#) for the 2022-2023 association year. If you are interested in serving on a committee, please contact NBA President and CEO Richard Baier at the NBA at richard.baier@nebankers.org or 402-474-1555.

Committee Vote on Fed Nominees Delayed

Republicans on the Senate Banking Committee blocked a vote on five of President Biden's Federal Reserve (Fed) nominees. The Senators skipped Tuesday's vote on the nominees over concerns about the nomination of Sarah Bloom Raskin. In addition to Bloom Raskin, the Committee was scheduled to vote on Jerome Powell for chairman, Lael Brainard for vice chair and Lisa Cook and Philip Jefferson for governors.

Fed Releases Synthetic Identity Fraud Mitigation Toolkit

The Fed released a synthetic identity fraud mitigation toolkit to help banks, businesses and consumers. The Fed emphasized that synthetic identity fraud (in which fictitious people are created to penetrate the financial system) is a challenge facing the payments industry and other businesses and continues to grow in frequency and impact. Synthetic fraud accounted for an estimated \$20 billion in losses to U.S. financial institutions in 2020, the Fed stated, stressing the need for synthetic identity fraud awareness and continued discussions about detection and mitigation strategies. The toolkit contains several modules, including resources on the basics of synthetic identity fraud, how fraudsters use synthetic identities, what to do when synthetic identities become a reality, and how to detect synthetic identities. Additional resources will be added in the future, including more on synthetic identity fraud detection and mitigation.

[Access the Toolkit](#)

CFPB Releases Prepaid Card Compliance Bulletin

The Consumer Financial Protection Bureau (CFPB) issued a compliance bulletin on the use of prepaid cards for government benefits. The bulletin clarifies that the Electronic Fund Transfer Act applies to government benefits accounts.

[Read the Bulletin](#)

ABA Calls for Bank Merger Guideline Updates

In a letter to the Department of Justice, the ABA said the current bank merger competitive review guidelines are outdated. The guidelines, which were established in 1995, fail to take into account online banking and competition from nonbanks when evaluating competition, the ABA said. In addition, the ABA noted the guidelines may prevent small banks from merging "if the government assumes they are the only competitors in their geographic markets, as the Division and the bank regulatory agencies define those markets."

[Read the Letter](#)

Treasury Discusses Stablecoin Oversight

Deputy Undersecretary for Domestic Finance Nellie Liang said there is a risk that stablecoins may not be backed dollar-for-dollar. Liang also indicated the Financial Stability Oversight Council (FSOC) does not have authority to fully oversee stablecoins. "FSOC has some tools but it is not a substitute. It would not provide a comprehensive, consistent framework that legislation could provide," Liang said at a Senate Banking Committee hearing. However, Liang also indicated she views stablecoins as an efficient payment and believes private stablecoins and a [central bank digital currency](#) can exist side-by-side.

To learn more about cryptocurrency regulation and how it affects your bank, [sign up](#) for the Demystifying Cryptocurrency: Regulation & Risk Webinar on Feb. 24 at 10:00 a.m. CST.

Upcoming Events

- Feb. 23-24 – Principles of Banking Virtual Seminar
- Feb. 24 – Demystifying Cryptocurrency: Part 2 – Regulation & Risk Webinar
- Feb. 27 – March 2 – Bank Executive & Directors Conference, O’ahu, HI
- March 15-16 – Supervisor Boot Camp, Lincoln, NE
- March 29-30 – Tri-State Human Resources Conference, Overland Park, KS
- April 5-6 – Spring Agri-Business Conference, Kearney, NE

To register and see the complete event schedule, visit the [NBA Event Calendar](#).

Submit Your Photos of Nebraska

By submitting your photo for a chance to be featured in the 2023 Scenes of Nebraska calendar, you become part of an NBA tradition that has been going on for over 15 years. Specifications for submissions are available at nebankers.org/calendars. The photo entry deadline is March 1.

Be sure to watch Update for news on improvements to the calendar ordering and printing process.



Pink Super Moon, Kacie Clark, Redington



Sunken Gardens, Leslie Thomas-Bratrsovsky, Lincoln

Find Your Next Great Hire on the Banking Careers Job Board

Did you know the NBA Banking Careers Job Board has a resume bank? Check out the candidates looking for a job in banking and post your open positions. Posting is easy – the NBA created a “How-To” video with an overview of the new user interface and steps to post a job. [Post your jobs today!](#)

Contact Laurie Johnson at the NBA at laurie.johnson@nebankers.org or call 402-474-1555 for more information.

Donate Items for the BankPAC Silent Auction

Your help is needed to make the NBA BankPAC Silent Auction a success. Tickets, homegoods and gift cards are just a few examples of items that have been donated in the past.

Funds raised will be used to support pro-banking and pro-business candidates for Nebraska legislative and constitutional offices.

If you have an item(s) to [donate](#) or have questions about the NBA's State BankPAC Silent Auction, contact Jennifer Heaton at the NBA at jennifer.heaton@nebankers.org or 402-474-1555.



Preferred Vendor: BankMarketingCenter.com

Get Your Complimentary Holiday Closing Signs

Join NBA preferred vendor BankMarketingCenter.com for a no-obligation 30-minute demo and receive a free set of 2022 holiday closing signs.

BankMarketingCenter.com provides your bank with unlimited access to several thousand professionally designed, customizable marketing materials, as well as millions of Getty images and videos. This is all on an affordable, monthly subscription basis. Even better, NBA members get a 20% discount!



Get complete control of the marketing production process for your bank – all for a fraction of your current marketing costs. Learn more about BankMarketingCenter.com by [scheduling a demo](#) today.

Principles of Banking

**VIRTUAL
Offering**



Centered on career-pathing, this interactive workshop introduces participants to each functional area of community banking, with informative exchanges with other attendees and the instructor’s actual work experience. Participants will also learn about economic influences, the importance of community banks to the economy, key bank performance measurements, as well as how each department contributes. Informative charts and data tables in the provided ABA Textbook are updated to reflect current information.

February 23 & 24, 2022

8:30 a.m. – 12:30 p.m., both days

Topics To Be Covered

DAY ONE

- ✓ Context, Structure and Operations of Banks
- ✓ The Evolution of Banking, Bank Laws & Regulations
- ✓ Deposit Relationships, Products & Services
- ✓ Checks & Electronic Funds Transfers

DAY TWO

- ✓ Lending
- ✓ Specialized Products & Services
- ✓ Managing & Reporting Investments & Performance
- ✓ Sales & Customer Service
- ✓ Safeguarding Customers, Bank Assets & the Nation

Who Should Attend

All personnel new to banking, at any level.

About the Instructor



Mike Wear is owner of 39 Acres Corporation, specializing in banker training and bank consulting services in credit risk underwriting and loan portfolio risk management. Less lecture—real business cases—more hands-on practice and more fun! Over his 41-year banking career, he previously served in commercial lending and senior credit management positions with Omaha-area community banks. Wear retired as a Senior Analyst in the Credit Risk Administration department of First National Bank of Omaha, specializing in underwriting larger (\$10-100M) commercial real estate loans throughout the country. In addition, he developed curriculum and conducted multi-tier training programs in credit analytics on an enterprise-wide basis.

Registration and Pricing Information

Enrollment includes all instruction and the textbook, *Principles of Banking* 12th edition (\$79 value)

Member..... \$235.00 per person
The fee includes presentation slides only.

Member Bank All-Access Pass,
unlimited number of attendees \$500.00
The fee includes recording and presentation slides and up-to 3 textbooks..

Non-Member Fee..... \$705.00 per person

Approximately 2 days prior to the Workshop, you will receive a link to the online presentation.

Once registered, notice is required for cancellation by **February 16**. Notice is required for all cancellations. If the request is received by the NBA Education Center by that date, the full fee will be refunded.

(Please register online or use the form on the reverse)

233 South 13th Street, Suite 700
 Lincoln, Nebraska 68508
 Phone: (402) 474-1555
 Education Center Fax: (402) 474-2148
www.nebankers.org



12/17/2021



Principles of Banking
VIRTUAL Offering

February 23 & 24, 2022
 8:30 a.m. – 12:30 p.m., both days

Financial Institution: _____

Bank / Branch Address: _____

City/Town: _____ Zip: _____

Phone# (_____) _____

Check here for the MEMBER BANK ALL-ACCESS PASS: \$500 (Need a main contact/registrant)

Member: \$235 (per person)

Non-Member: \$705 (per person)

Please register the following individual:			Email Address	Member: \$235 Non-Member: \$705
FIRST NAME	MI	LAST NAME		

ONLINE YOU MUST LOGIN TO RECEIVE MEMBER DISCOUNTED PRICING!

TOTAL DUE \$ _____

Payment Choice (check one):

MasterCard VISA Discover American Exp.

Cardholder Name: _____

Card Number: _____ CVV: _____

Exp. Date: _____ Signature: _____

Four Ways to Register:

FAX: (402) 474-2148

MAIL: NBA Education Center,
 PO Box 80008, Lincoln, NE 68501

PHONE: (402) 474-1555

WEBSITE:

www.nebankers.org

→ Education →

Event Calendar



NEBRASKA BANKERS ASSOCIATION

Education Center

Supervisor

BOOT CAMP

March 15 & 16, 2022  NBA Office

Supervisor Boot Camp

An intense focus on succeeding at managing others!

You don't master the art of supervision through luck; you master it with training, experience, self-learning, and applying best practices. As a supervisor, you must have the attitude, aptitude, skill set, confidence, persistence, and commitment to excel in this multi-tasking, challenging role. This four-session supervisor training will help take your expertise to a new level as you learn how to collaborate and coach your employees to excel on the job.

Explore the coaching and leadership skills that lay out your plan for success as a highly effective supervisor in this results-oriented workshop!

Whether you're a new or seasoned supervisor, attendees find this experiential supervisor training invigorating, motivating and applicable to managing and supervising others. You will learn how to manage crucial conversations and challenging situations. You will practice a coaching approach that encourages your staff to be engaged and accountable.

Program Highlights

Excelling at Leading, Supervising & Coaching

- Understanding yourself and others – DiSC profiles
- Handling those difficult conversations with employees
- Address difficult or uninspired team members
- Ask the right questions using the WDEP system
- Benefits of a behavior change plan
- Communicating with positive confrontation
- Employee one-on-one meetings
- Practice conversations
- Skills in giving and receiving feedback
- Assessing your Supervisor effectiveness

Equip yourself to build a productive team

- Learn how to develop and utilize teamwork in your workplace

- Ideas to empower and motivate within the workplace
- A dive into employee engagement
- Best practices in all facets of leading and managing people
- Managing the generational gaps
- Empathy, vulnerability and building trust

Creating a collaborating work environment – group discussion

- Recruiting & Hiring - best practices
- Training & onboarding – strategies to develop your people
- Setting performance standards
- Performance reviews – No surprises

Other topics suggested by participants will also be covered throughout the program.

About the Sergeant

Vicki Kraai is CEO of InterAction Training, a company focused on professional development training and education. Vicki's 25+ years of experience started at the family bank in rural Nebraska, serving as a bank teller and eventually becoming CEO. Vicki's many years of banking include credit card lending experience where she was a member of the management team that launched the Cabela's credit card program. She has a passion for developing leaders for success in the financial services industry. Program attendees value Vicki's highly engaging "been there, done that" approach to all facets of her training and speaking engagements



Program Schedule

Tuesday, March 15

8:30 a.m. Registration/Break Service
 9:00 a.m. Program
 12:00 p.m. Lunch
 4:00 p.m. Adjourn

Wednesday, March 16

8:30 a.m. Registration/Break Service
 9:00 a.m. Program
 12:00 p.m. Lunch
 4:00 p.m. Adjourn

Registration and Pricing Information

Member Fee:
\$399.00 Per Person*

Non-Member Fee:
\$1,197.00 Per Person*

** If received by March 8, 2022*

This fee includes all program materials, continental breakfasts, luncheons, and break service. The deadline for registrations and refunds for cancelled registrations is **March 8, 2022**. Any registrations received after that date will be an additional \$25 per person and subject to space availability.

1-01/12/2022



2022

Supervisor Boot Camp

NBA Office
 March 15 & 16, 2022

Financial Institution: _____

Bank / Branch Address: _____

City/Town: _____ Zip: _____

Phone# (_____) _____

Please register the following individual:			Email Address	Member: \$399 Non-Member: \$1,197
FIRST NAME	MI	LAST NAME		

Dietary Restrictions or Disabilities – If you have any dietary restrictions or disabilities and need assistance, please email nbaeducation@nebankers.org.

Registration NBA Members: \$399 (per person)	Registration Non-NBA Members: \$1,197 (per person)	Registration after 03/08/2022 will have a \$25 late fee charge in addition to the registration fee.
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ONLINE YOU MUST LOGIN TO RECEIVE MEMBER DISCOUNTED PRICING!

Four Ways to Register:

- FAX: (402) 474-2148
- MAIL: NBA Education Center,
PO Box 80008, Lincoln, NE 68501
- PHONE: (402) 474-1555

- WEBSITE: www.nebankers.org
→Education→
Event Calendar

Payment Choice (check one):

- MasterCard VISA Discover American Exp.

Cardholder Name: _____

Card Number: _____ CVV: _____

Exp. Date: _____ Signature: _____

Tri-State Human Resources Conference

March 29-30, 2022
DoubleTree, Overland Park



TUESDAY, MARCH 29, 2022

8:00 – 8:30 a.m.

Registration and Refreshments

8:30 – 8:45 a.m.

Welcome by KBA, MBA and NBA Representatives

8:45– 10:00 a.m.

THE POSITIVITY EDGE: THE KEY TO RECORD-BREAKING ACHIEVEMENT IN ANY SEASON

Alex Weber

How do you tap into the ultimate creativity, confidence, and resourcefulness when it matters most, and the stakes are high? You need a reliable way to avoid living and working in Unproductive Energy, where stress is high, solutions seem limited, mistakes are repeated, and perceived challenges only grow stronger. Instead, you need to activate The Positive Energy Edge. The Positive Energy Edge is a timeless strategy that allows you to be, achieve, and lead at your very best. It also allows you to thrive when facing the "Big Four" most critical situations that routinely sabotage success in any field and in any season. When you know how to give yourself what you need to maintain your Edge, you can inspire it in those around you, to reach record-breaking levels of achievement without fear.



10:00 – 10:30 a.m.

Refreshments and Exhibitor Visits

10:30 – 11:30 a.m.

RECRUITMENT: ATTRACTING AND RETAINING EXCEPTIONAL TALENT

Brian Hoffman, *President, Illinois Bankers Business Services/BankTalentHQ*

Jeffrey Moss, *Founder & CEO, Parker Dewey*

11:30 a.m.–12:45 p.m.

Lunch and Exhibitor Visits

12:45 – 1:45 p.m.

HR HOT TOPICS: 2022

Bobby Young, *Vice President-Staff Attorney, Kansas Bankers Association*

2020, what a wild and wacky ride – and we are still playing catch-up with many things, especially in human resources. We continue to experience interesting changes to human resource management and employment law that includes federal and state laws, vaccines and mask requirements, work culture, DEI, and much more. This presentation will explore trending HR and employment topics for 2022 as well as review any lingering concerns from 2020.



1:45 p.m. – 2:00 p.m.

Refreshment Break and Exhibitor Visits

2:00 p.m. – 3:00 p.m.

CREATING BELONGING CULTURES FOR THE NEW REALITY

Thresette Briggs, *Chief Performance Officer, Performance 3 LLC*

The importance in achieving productivity through diverse, inclusive culture-building in every industry is more crucial than ever before. Unfortunately, while diverse leaders are a fact and diversity tools are abundant, studies continually point to program ineffectiveness. This interactive session will explore why belonging may be the ingredient missing for your diversity programming effectiveness, and how to harness its power to close gaps, achieve leadership and organization sustainability, and create a culture where everyone can contribute.



3:00 – 3:15 p.m.

Refreshment Break and Exhibitor Visits

3:15 – 3:20 p.m.

UPDATE ON THE GRADUATE SCHOOL OF BANKING – MADISON

Kathy Berman, *Graduate School of Banking at the University of Wisconsin-Madison*

3:20 – 4:30 p.m.

THIS ISN'T YOUR PARENTS' BANK: WORKFORCE, TECHNOLOGY AND THE FUTURE OF BANKING

Jackson Hataway, *Executive Vice President, Missouri Bankers Association*

A great deal of time in modern banking is spent talking about technology – technology we need, want, can never afford, and on and on. In many banks, that conversation has evolved from one purely focused on growth to one equally focused on efficiency. Questions are being asked like, "How does our technology help us better make use of our human resources?" These questions simultaneously beg us to envision a digital bank AND a bank staffed by personnel capable of managing that kind of institution. Survey after survey reveals that digitally competent staff are one of (if not the) most important factors as executives look towards the future of their banks. We must wrestle with how we bridge the ongoing drive towards technology that provides greater efficiency and scale with the people who must be leaders in making those initiatives work. Dr. Hataway will outline the most recent trends in banking innovation and discuss the implications for talent as banks look towards the future.



4:30 – 5:30 p.m.

**Cocktails and Conversation
Exhibitor Visits**

WEDNESDAY, MARCH 30, 2022

- 7:15 – 8:00 a.m. **Breakfast Buffet and Exhibitor Visits**
- 8:00 – 8:15 a.m. **Exhibitor Drawings**
- 8:15 – 9:20 a.m. **HUMAN RESOURCES PANEL DISCUSSION**
Karen Shannon, Moderator
Carmelita Taylor, Astra Bank, Kansas
Tana Wagner, West Gate Bank, Nebraska
Carrie Bergfield, MA Bank, Missouri

9:20 – 9:30 a.m. **Refreshment Break**

9:30 – 10:30 a.m.

THE VANISHING WORKFORCE: TALENT RETENTION IS KEY

Karen Shannon, Vice President of Business Consulting, Ollis/Akers/Arney

We are entering an era where there are simply not enough workers to manage and grow our businesses. In February 2020, before the COVID crisis, a record 70% of US businesses reported a talent shortage. That is more than double the 32% of businesses who reported difficulty finding talent just five years earlier. Today, the economy is suffering from the “COVID paradox”: millions of people out of work and millions of jobs unfilled. The US labor force participation rate has dropped to lows we haven’t seen since the recession of the mid-1970s; therefore, retention of talent is more critical than ever. This session will cover strategies to retain and attract talent.



10:30 – 10:45 a.m. **Refreshment Break**

10:45 a.m. – 12:00 p.m. **BUILD MILLION DOLLAR CONNECTIONS**

Dustin James

Human Connection plays a pivotal role in the world-because people are truly the only thing that differentiates one business from another. Organizations may replicate processes, materials, and structures of other successful organizations, but only the talent of an organization makes it unique and distinguishes it from all its competitors. To achieve greater success, we must utilize creative thinking and enhance market differentiation. Make every Connection Count! This keynote will benefit your organizations in gaining a better understanding and communicating with team members at all levels in your organization. The benefits are understanding the impact of Emotion in our professional lives, value of life Experiences and the CONNECTION through Stories.



12:00 p.m. **Adjournment**



CONTINUING EDUCATION



This program is valid for 8.5 PDCs for the SHRM-CPSM or SHRM-SCPSM. For more information about certification or recertification, please visit www.shrmcertification.org.

GENERAL INFORMATION

Conference Registration Fee _____

Early Bird Member Fee	\$340.00
<i>(If received by March 15, 2022)</i>	
After March 15.....	\$370.00
Non-Member Fee	\$510.00
Spouse/Guest Fee.....	\$40.00

The member fee applies to members of the Kansas, Missouri, or Nebraska Bankers Associations. The registration fees include all conference sessions and materials, the Tuesday luncheon and evening reception, Wednesday breakfast buffet, and break service both days. The spouse/guest fee includes the Tuesday evening reception only. The deadline to receive refunds for cancelled registrations is **Tuesday, March 15, 2022**.

Cancellations/Refunds _____

Full refunds will be granted for cancellations received by KBA, MBA, or NBA, at least five days before the conference date. After that date, an administrative fee of \$10 per canceled registration will be retained. Cancellations will not be accepted two days before the program. *Substitutions are always permitted.*

Hotel Information _____

A room block has been secured at DoubleTree, Overland Park. Special rates are **\$112** plus tax. To reserve hotel accommodations, please call the hotel at 913-451-6100. The room block expires **March 6, 2022**. After that date, reservations will be handled on a space availability basis. Please indicate you're with the *Tri-State Leadership & Human Resources Conference* room block.

DoubleTree by Hilton Kansas City – Overland Park
10100 College Boulevard, Overland Park, KS
Phone: 913-451-6100

Association Contact Information _____

Kansas Bankers Association (785) 232-3444
Missouri Bankers Association (573) 636-8151
Nebraska Bankers Association (402) 474-1555

Dress Attire _____

Business casual is recommended for all sessions. Remember, meeting room temperatures and personal comfort zones vary widely. It is recommended that you bring a sweater or jacket to the sessions.

Disabilities or Dietary Restrictions _____

If you have any dietary restrictions or disabilities and need assistance, please call your state bankers association education department.

Questions _____

If you have questions concerning any part of this conference, please call your state bankers association education department.

SPECIAL REBATE OFFER:

Tri-State Conference participants who attend the 2021 Human Resource Management School, sponsored by the Graduate School of Banking at the University of Wisconsin-Madison will receive a tuition rebate of \$225 to showcase the relationship between GSB and their sponsoring states.

Tri-State Human Resources Conference

MARCH 29–30, 2022
DOUBLETREE, OVERLAND PARK

Please TYPE or PRINT appropriate section(s) below. You may use a photocopy of this form for additional registrants.

Organization Information

Bank/Firm: _____
 Bank/Branch Address: _____
 City/State/Zip: _____
 Phone: _____ Fax: _____

Name of Attendees

Name: _____	Title: _____
Email Address: _____	
Name: _____	Title: _____
Email Address: _____	
Name: _____	Title: _____
Email Address: _____	
Name: _____	Title: _____
Email Address: _____	

Method of Payment

3 Ways to Register

(Check all that apply)

_____ Early Bird Member Fee \$340.00
 (Received by March 15, 2022)
 _____ After March 15 \$370.00
 _____ Non-Member Fee: \$510.00
 _____ Spouse/Guest Fee \$40.00

\$ _____ **Total Amount Due.**

Payment Choice (check one): Bill Institution
 Check enclosed, payable to Nebraska Bankers Association
 Master Card VISA Discover

Card Holder Name: _____
 Card Number: _____ Exp. Date: _____
 Signature: _____ CVV: _____



By Phone – You can register by calling the NBA Education Center at (402) 474-1555.



By FAX – Complete and fax this Registration Form to (402) 474-2148.



By Mail – Complete and mail this Registration form to:

Nebraska Bankers Association
 P.O. Box 80008
 Lincoln, NE 68501-0008

Spring Agri-business Conference - 2022



April 5 – 6, 2022
Holiday Inn | Kearney, NE

TUESDAY, APRIL 5, 2022

8:30 a.m. Registration / Refreshments (coffee, iced tea, soft drinks)

9:00 a.m. Welcome & Opening Remarks

Kirk Riley, NBA Chairman, Waypoint Bank, Cozad, NE

9:15 a.m. AGRICULTURAL OUTLOOK - HOW AG IS CHANGING AND WHERE WE ARE HEADED (virtual)

Kevin Van Trump, CEO, Farm Direction

Kevin Van Trump is a trusted advisor to farmers and agri-business professionals worldwide. Consistently and clearly connecting the dots while filtering out the noise has set Kevin apart and made him a highly sought-after speaker for business and agricultural events. His professional risk-management strategies and business insights are always welcomed by those looking to improve their operations.

10:15 a.m. Break

10:30 a.m. WEATHER OUTLOOK

Don Day, Jr., President and Chief Meteorologist of DayWeather Inc.

Most ag-related programs focus on long-range forecasts (especially winter season for the upcoming growing season) as well as an assessment of current and recently observed weather patterns. Don spends time researching similar observed patterns in the past. He also looks at ocean and solar interactions as they impact weather. Don was the chief meteorologist for Felix Baumgartner's record and groundbreaking Red Bull Stratos Stratospheric sky dive in 2012 and was chief meteorologist for Google's Alan Eustace stratospheric jump in 2014 (Stratex).

11:30 a.m. CRYPTOCURRENCY IN AGRICULTURE

Jaclyn Wilson, Wilson Flying Diamond Ranch

Hear from a fifth generation Nebraska rancher about the first of its kind event they hosted in 2021. This co-innovation project with technology companies created the first suite of advanced technologies for tracking cattle as verified digital assets.

12:00 p.m. Luncheon

1:00 p.m. THE HEMP INDUSTRY MARKETING TODAY and BEYOND

Duane Ohlrich, Industrial Systems & Supply

Hemp is currently used in over 25,000 products in the United States, ranging from industrial to personal care to oil products. Hemp and hemp-derived products are fast-growing markets, with U.S. crop sales estimated to grow to over \$2.5 billion/year by 2022, and hemp-derived oil (CBD) product sales estimated to grow to \$22 billion/year by 2022.

1:30 p.m. ECONOMIC REBOUND DESPITE LINGERING DISRUPTIONS

Nathan Kauffman, Ph.D., Vice President & Omaha Branch Executive, Federal Reserve Bank of KC

Economic activity in Nebraska, as in the nation, has rebounded significantly despite ongoing disruptions related to the COVID-19 pandemic. The economy contracted sharply, but only briefly, in 2020 and household financial prospects have improved dramatically as job opportunities have re-emerged. However, many aspects of the pandemic still linger, with important implications for large segments of the regional, national, and global economy.

2:30 p.m. Break

2:45 p.m. LONG-TERM WATER POLICY – INVESTING IN WATER PROJECTS FOR CURRENT AND FUTURE USERS

Dean Edson, Executive Director, Nebraska Association of Resources Districts

Kent Miller, General Manager, Twin Platte Natural Resources District

Devin Brundage, General Manager, Central Nebraska Public Power and Irrigation District

3:45 p.m. KEEPING THE FAMILY FARM IN THE FAMILY

Jack McCall, CSP

One of the unique challenges facing farm families today is transitioning ownership of the operation to the next generation (or generations.) It is no easy task in most cases. Fairness issues are usually at the forefront, especially when multiple siblings are involved.

4:30 – Session Adjournment & Reception

5:15 p.m.

Evening is on your own.

WEDNESDAY, APRIL 6, 2022

8:30 a.m. Refreshments (coffee, iced tea, soft drinks)

9:00 a.m. NEBRASKA LEGISLATIVE UPDATE FOR 2022
Bob Hallstrom, NBA General Counsel

9:30 a.m. LEGISLATIVE AND REGULATORY UPDATE ON AGRICULTURE (virtual)
Ed Elfmann, Senior Vice President of Agricultural & Rural Banking Policy, ABA
 Ed has been involved with agricultural policy in Washington, D.C. since 2007, and is currently with the American Bankers Association. Prior to ABA, he worked on Capitol Hill with the National Corn Growers Association and the United States Department of Transportation. Growing up on a farm has given Ed a unique perspective on agriculture and rural America, and he enjoys sharing his rural perspective with others, both inside and outside D.C.

10:30 a.m. Break

10:45 a.m. LENDING IN THE AGRICULTURAL MARKETPLACE – 2022 AND BEYOND
Dr. David M. Kohl, Professor Emeritus, Agricultural & Applied Economics Dept., Virginia Tech
 The pandemic's impact and lasting effects have created economic and financial ripples that will be observed throughout the decade. Global trade, consumer behaviors, supply, and marketing chains, and other disruptors are creating challenges, while simultaneously presenting opportunities in the agricultural lending marketplace. Dr. Kohl will draw upon his decades of engagement and interaction with the agricultural industry to provide wisdom and actionable items that can be used with your agricultural customers. Topics include the high tech, high touch approach to building relationships, aligning with producer mindsets, assessing business IQ as it relates to financials and bottom-line economics, and the growth of ag businesses of the future. Get ready for an action-packed session that will provide answers to some of the most asked questions in the agricultural lending marketplace.

12:00 p.m. Conference Adjourns

1-02/10/2022



2022

Spring Agri-business Conference

Holiday Inn, Kearney
 April 5 – 6, 2022

Financial Institution: _____

Bank / Branch Address: _____

City/Town: _____ Zip: _____

Phone# (_____) _____

Please register the following individual(s): NAME (as you wish it to appear on the badge)	E-mail Address	Member Fee: \$315 per person Non-Member Fee: \$945 per person

Dietary Restrictions or Disabilities – If you have any dietary restrictions or disabilities and need assistance, please email nbaeducation@nebankers.org.

Registration NBA Members: \$315 (per person)	Registration Non-NBA Members: \$945 (per person)	Registration after 03/29/2022 will have a \$25 late fee charge in addition to the registration fee.
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ONLINE YOU MUST LOGIN TO RECEIVE MEMBER DISCOUNTED PRICING!

TOTAL DUE \$ _____

Four Ways to Register:

FAX: (402) 474-2148

MAIL: NBA Education Center,
 PO Box 80008, Lincoln, NE 68501

PHONE: (402) 474-1555

WEBSITE:

www.nebankers.org

→Education→

Event Calendar

Payment Choice (check one):

MasterCard VISA Discover American Exp.

Cardholder Name: _____

Card Number: _____ CVV: _____

Exp. Date: _____ Signature: _____

Registration Information

Member: \$315 (per person)

Non-Member: \$945 (per person)

*If received by March 29, 2022

Advance registration for this program includes all conference materials, luncheon, break service, and the reception. The deadline for registrations and refunds for cancelled registrations is **March 29, 2022**. Any registrations received after that date will be an additional \$25 per registrant and subject to space availability.

Meeting and Hotel Information

Reservations can be made by calling the Holiday Inn directly. Please indicate that you are with the NBA room block.

Kearney Holiday Inn

110 Second Avenue / Kearney, NE 68847 / Phone: 308-237-5971

*Please feel free to dress casually.
To ensure your comfort, please bring a light jacket or sweater to the program.*

Attendance at Nebraska Bankers Association programs and events constitutes consent to be photographed for use in print and/or electronic media published by the association.

Notice: If you have any dietary restrictions or disabilities and need assistance, please email nbaeducation@nebankers.org or call the Education Center at 402-474-1555. We will contact you to discuss accommodations.



233 South 13th Street, Suite 700, Lincoln, Nebraska 68508
Phone: (402) 474-1555, Education Center Fax: (402) 474-2148
www.nebankers.org

2021 – 2022 Education Advisory Committee

Lending Subcommittee

Jacob Arendt
Heritage Bank, Aurora

Amy Baker
First National Bank of Omaha

Rory T Bowen
Columbus Bank and Trust Company

Andrew R Clements
American Exchange Bank, Elmwood

Mark Dekker
First Nebraska Bank, Columbus

Danielle L Johnson
Community First Bank, Maywood

Matt Jones
F&M Bank, Wayne

Tony Kaufman
Platte Valley Bank, Scottsbluff

Christopher J McQuillan
First State Bank of Loomis, Loomis

Kevin J Nordby
Security Bank, Laurel

Troy L Schwanebeck
Frontier Bank, Pender

Rebecca A Thornburg
First Bank and Trust Co., Minden

Bill C Wilkinson
Security First Bank, Cozad

Kyle N Wooster
West Gate Bank, Lincoln

Bank Training Advisors

Barbara A Barr
NebraskaLand National Bank, North Platte

Melissa Karloff
Heartland Bank, Hastings

Jill Keller
Five Points Bank, Grand Island

Susan K Koranda
Security Bank, Laurel

Sherla M Post
Cornhusker Bank, Lincoln

Renee Rose
Five Points Bank, Grand Island

Margie Shaffer
ACCESSbank, Omaha

Tana Wagener
West Gate Bank, Lincoln

CyberSecurity Workshop



This workshop is designed to provide training on evolving cybersecurity threats and what your bank should do to build a strong information security Program that helps protect against these threats. The speaker will identify components of a comprehensive Information Security Program that enables successful IT Examinations and minimizes your risk against real-world threats. They will also walk you through various FFIEC, FDIC, and OCC resources, as well as other industry best practices. The speaker will also review some timely hot-stove topics, including Pandemic Preparedness, Managed Service Providers, and creating a Culture of Security at your institution.

April 12, 2022

9:00 a.m. – 4:00 p.m. (includes a one hour break for lunch)

Topics Covered

- Modern Cyber Attacks are Automated
- Current Regulatory Guidance and GLBA Overview
- Business Continuity, Incident Response, and Pandemic Preparedness
- Managing your Managed Service Provider – 12 Questions to ask your MSP
- Cybersecurity Culture and Training Programs
- Information Security Program Components, including:
 - IT Risk Assessment
 - Vendor Management
 - Business Continuity
 - Incident Response
 - Cybersecurity (Organizational) Risk Assessment

1. Take away ideas to create and maintain a culture of cybersecurity at your organization.

2. Prepare for successful IT Examinations and minimizes your risk against real-world threats

3. Identify the 10 most common CAT Baseline Controls missing in most institutions.

Who Should Attend

This program is perfect for Information Security Officers and Information Technology Staff, but will also provide great value to Compliance Officers, Auditors, Presidents, and Board of Directors.

About SBS CyberSecurity



The SBS Institute is a leading provider of cybersecurity education in the financial industry; offering webinars, onsite seminars, conference speaking, and employee or customer training to increase awareness and knowledge around cybersecurity risks.

Registration and Pricing Information

Member..... \$235.00 per person
The fee includes presentation slides only.

Member Bank All-Access Pass,
 unlimited number of attendees \$500.00
The fee includes recording and presentation slides.

Non-Member Fee..... \$705.00 per person

Approximately 2 days prior to the Workshop, you will receive a link to the online presentation.

Once registered, notice is required for cancellation **by April 5.** Notice is required for all cancellations. If the request is received by the NBA Education Center by April 5, 2022, the full fee will be refunded.

233 South 13th Street, Suite 700
 Lincoln, Nebraska 68508
 Phone: (402) 474-1555
 Education Center Fax: (402) 474-2148
www.nebankers.org



02/09/2022



CyberSecurity Workshop VIRTUAL Offering

April 12, 2022
 9:00 a.m. – 4:00 p.m.

Financial Institution: _____
 Bank / Branch Address: _____
 City/Town: _____ Zip: _____
 Phone# (_____) _____

Check here for the MEMBER BANK ALL-ACCESS PASS: \$500 (Need a main contact/registrant)

Member: \$235 (per person)

Non-Member: \$705 (per person)

Please register the following individual:			Email Address	Member: \$235 Non-Member: \$705
FIRST NAME	MI	LAST NAME		

ONLINE YOU MUST LOGIN TO RECEIVE MEMBER DISCOUNTED PRICING!

TOTAL DUE \$ _____

Four Ways to Register:

- FAX: (402) 474-2148
- MAIL: NBA Education Center,
PO Box 80008, Lincoln, NE 68501
- PHONE: (402) 474-1555

WEBSITE:
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Payment Choice (check one):

- MasterCard VISA Discover American Exp.

Cardholder Name: _____
 Card Number: _____ CVV: _____
 Exp. Date: _____ Signature: _____

Demystifying Cryptocurrency – Part 2 & 3



With the passage of the Nebraska Financial Innovation Act, financial institutions can operate digital asset depository businesses. What is a digital asset and what does it mean to operate a digital asset depository business? The **Nebraska Bankers Association** and **FS Vector**, a leading fintech consulting firm, continue the discussion regarding working in the digital asset industry.

Part 2 – Regulation & Risk

FEBRUARY 24: 10:00 – 11:30 a.m. (Central Time)

The current state of cryptocurrency regulation, what the future of regulation might look like, and potential risks of cryptocurrencies for community banks. The future of cryptocurrency is constantly in flux as new technologies become available, regulators adapt to keep pace with innovation in financial services, and customer payment preferences evolve.

- The current state of cryptocurrency regulation including:
 - Department of Justice’s “Cryptocurrency: An Enforcement Framework”
 - Guidance provided by the Office of the Comptroller of the Currency (OCC), the Federal Reserve, and the Financial Crimes Enforcement Network (FinCEN)
 - PWG’s “Regulatory Framework for Stablecoins” & congressional update
- An update from **Kelly Lammer**, *Nebraska Director of Banking & Finance*
- Potential risks of cryptocurrency for community banks

Part 3 – The Use Case for Cryptocurrency in Banking

APRIL 18, 2022: 10:00 – 11:30 a.m. (Central Time)

Explore the different ways your bank can dive into the world of crypto, whether that’s partnering with a cryptocurrency company or offering cryptocurrency services directly to your customers. Many banks and fintech companies, including PayPal and Square, now support bitcoin and have seen revenue surges as a result. By introducing bitcoin and other crypto services, community banks can expand their customer base, generate new income, and reduce payment costs.

- The crypto services community banks can offer
- How community banks can partner with crypto companies
- Requirements for banking a crypto company
- What the future of cryptocurrency might look like

Registration and Pricing Information

ALL ATTENDEES OF THE NOVEMBER 3, 2021 in-person event, are invited to register for both of these upcoming programs FOR NO ADDITIONAL FEE. This offer is per attendee and non-transferrable.

Member/Non-Member: \$149 (per person)*

**If received by February 17, 2022*

Approximately 2 days prior to each program, you will receive a link to the online presentation.

Once registered, notice is required for cancellation **by February 17**. Notice is required for all cancellations. If the request is received by the NBA Education Center by February 17, 2022, the full fee will be refunded.

(Please register online or use the form on the reverse)

Nebraska Bankers Association

233 South 13th Street, Suite 700 | Lincoln, NE 68508
 Phone: (402) 474-1555 | Education Center Fax: (402) 474-2148

1-09/15/21



Part 2: February 24, 2022
Part 3: April 18, 2022

Financial Institution: _____

Bank / Branch Address: _____

City/Town: _____ Zip: _____

Phone# (_____) _____

Please register the following: NAME	Email Address	Attended In-person (check here)	Part 2 February 24 \$149	Part 3 April 18 \$149

Registrations received after February 17 will be an additional \$25 per person, per session.

Four Ways to Register:

- FAX: (402) 474-2148
- MAIL: NBA Education Center,
PO Box 80008, Lincoln, NE 68501
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Payment Choice (check one):

- MasterCard VISA Discover American Exp.

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Card Number: _____ CVV: _____

Exp. Date: _____ Signature _____

TOTAL DUE \$ _____