# GSB 2023 BANK TECHNOLOGY MANAGEMENT SCHOOL

## LINKING TECHNOLOGY MANAGEMENT TO BANK PERFORMANCE

**April 17-21, 2023**
Fluno Center for Executive Education
Madison, Wisconsin

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Sponsored by:


NBA Nebraska Bankers Association

This state-of-the-art program will broaden your understanding of the business of banking and information technology management, improve your productivity and value at your bank and help you to establish a network of professional colleagues with whom to collaborate and exchange ideas for years to come.

### TWO-PART CURRICULUM
The school has been divided into two core areas of study—the business of banking and strategic technology management.

### BUSINESS OF BANKING CURRICULUM
This content is featured in both schools to provide information technology professionals a solid foundational understanding of the business of banking. This business context will allow you to make the most effective IT decisions for the bank.

This course includes:
- Introduction to the Business of Banking
- Bank Profitability Analysis
- Asset/Liability Management
- Bank Regulatory & Competitive Environment

### TECHNOLOGY MANAGEMENT CURRICULUM
The Bank Technology Management School curriculum includes:

- Project Management Essentials
- Strategic Technology Management in Banking
- Vendor Management
- Leveraging Technology to Improve Your Competitive Position
- IT Disaster Recovery & Incident Response Planning

- Information Technology Risk Assessment
- IT Exam Preparation Hotspots
- Understanding Security Assessments and Social Engineering
- Threat Monitoring and Proactive Defense Strategies


**Graduate School of Banking**
at the University of Wisconsin – Madison

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