

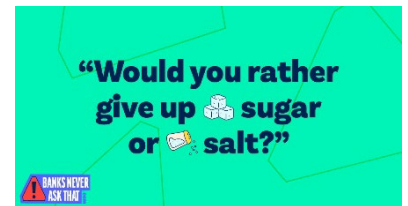
October 5, 2023

The Honorable Jim Pillen
Governor, State of Nebraska
P.O. Box 94848
Lincoln, NE 68509-6031

Dear Governor Pillen:

On behalf of the 158 member banks of the Nebraska Bankers Association (NBA) as well as members of the American Bankers Association (ABA) around the country, we wanted to make you and your staff aware of **#BanksNeverAskThat**, an anti-phishing public awareness campaign created by the ABA and launched by associations and banks across the United States.

Now in its fourth year, the annual campaign has helped educate millions of bank customers and consumers on how to spot common scams from bad actors posing as their bank. We hope you'll consider sharing the campaign's important consumer protection message, so we can help even more consumers beat scammers at their own game.



The Problem

Every day, thousands of people fall victim to fraudulent emails, texts and calls from scammers pretending to be their bank. The Federal Trade Commission estimates that consumers lost \$8.8 billion to phishing scams and other fraud in 2022, a 44% increase compared to 2021.

The Response

The banking industry wants to change that through the **#BanksNeverAskThat** campaign. Because cybersecurity education can often be dull and forgettable, the campaign is designed to be bright and bold with a bit of humor. By posing ridiculous questions banks would never ask a customer, we hope to drive home the message that your bank will also never ask for your PIN, password or social security number.



This year's campaign includes an updated website at **BanksNeverAskThat.com**, a new interactive quiz for consumers, and for the first time, a Spanish language website and content available at **BancosNuncaPidenEso.com**. Banks of all sizes will use social media and other communication channels to drive traffic to the campaign website.

Spread the Word

We hope you will check out **BanksNeverAskThat.com** and join us in supporting and amplifying the campaign's message so it reaches as many consumers as possible. If you or anyone from your office would like to learn more about **#BanksNeverAskThat**, please don't hesitate to reach out. Thank you for your consideration.

Respectfully,

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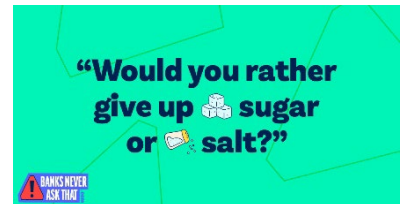
October 5, 2023

The Honorable Mike Hilgers
Attorney General of Nebraska
2115 State Capitol
P.O. Box 98920
Lincoln, NE 68509

Dear Mike:

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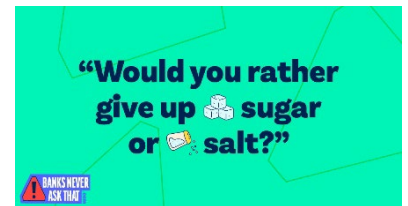
October 5, 2023

Senator Beau Ballard
District 21, State Capitol
P.O. Box 94604
Lincoln, NE 68509-4604

Dear Senator Ballard:

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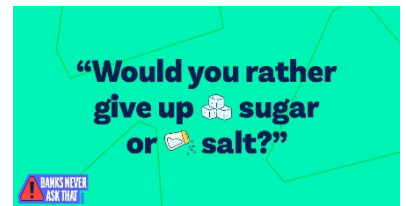
October 5, 2023

Kelly Lammers, Director
Nebraska Department of Banking and Finance
P.O. Box 95006
Lincoln, NE 68508

Dear Kelly:

On behalf of the 158 member banks of the Nebraska Bankers Association (NBA) as well as members of the American Bankers Association (ABA) around the country, we wanted to make you and your staff aware of **#BanksNeverAskThat**, an anti-phishing public awareness campaign created by the ABA and launched by associations and banks across the United States.

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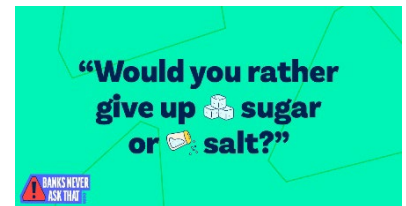
October 5, 2023

Senator Elliot Bostar
District 29, State Capitol
P.O. Box 94604
Lincoln, NE 68509-4604

Dear Senator Bostar:

On behalf of the 158 member banks of the Nebraska Bankers Association (NBA) as well as members of the American Bankers Association (ABA) around the country, we wanted to make you and your staff aware of **#BanksNeverAskThat**, an anti-phishing public awareness campaign created by the ABA and launched by associations and banks across the United States.

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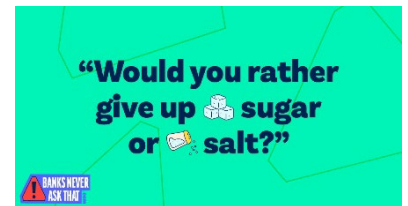
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Senator George Dungan
District 26, State Capitol
P.O. Box 94604
Lincoln, NE 68509-4604

Dear Senator Dungan:

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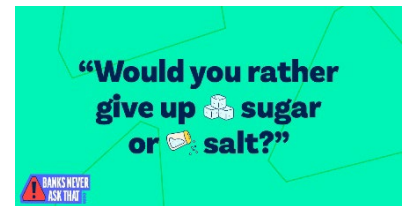
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Senator Mike Jacobson
District 42, State Capitol
P.O. Box 94604
Lincoln, NE 68509-4604

Dear Mike:

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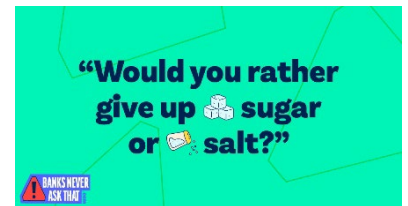
October 5, 2023

Senator Kathleen Kauth
District 31, State Capitol
P.O. Box 94604
Lincoln, NE 68509-4604

Dear Senator Kauth:

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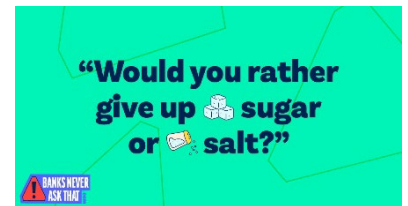
October 5, 2023

Senator Julie Slama
District 1, State Capitol
P.O. Box 94604
Lincoln, NE 68509-4604

Dear Senator Slama:

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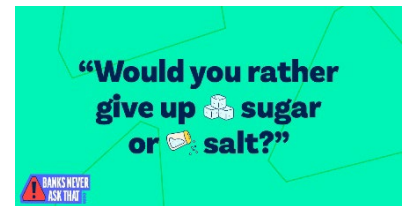
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Colonel John Bolduc
Nebraska State Patrol
4600 Innovation Drive
Lincoln, NE 68521

Dear Colonel Bolduc:

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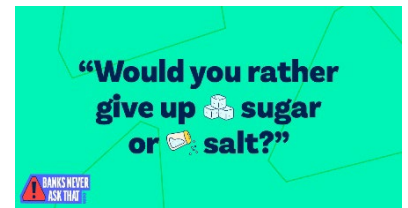
October 5, 2023

Senator Brad von Gillern
District 4, State Capitol
P.O. Box 94604
Lincoln, NE 68509-4604

Dear Senator von Gillern:

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