

Safe. Sound.

And Serving Nebraska Communities.



Nebraska's 253 commercial banks and savings institutions and nearly 1,000 offices help maintain the strength of our state's economy, putting deposits to work in communities statewide. Here's how:

- Capital and reserves—which serve as a buffer against any losses—are very strong in our state.
- Banks are regularly and thoroughly examined by state and/or federal regulators who focus on institutional performance, soundness, and risk management.
- Deposits in commercial banks and savings institutions are insured by the FDIC for up to \$250,000 per depositor per insured bank.
- No one has lost a single penny of insured deposits since the FDIC was formed 75 years ago.

Visit **YOUR NEBRASKA BANKER** at
Husker Harvest Days - Sept. 15-17, 2009

[insert your bank logo here]

Visit the Nebraska Bankers Association booth
in the Diversified Industries Building for FREE
popcorn and the chance to win many prizes!

NOTE: Remember to instruct your local paper to strip in your financial institution's logo and any additional copy you wish to have included such as ticket information.